

## Vuzix Partners with 1Minuut Innovation and Deloitte Netherlands to Bring Augmented Reality Innovation through Smart Glasses to the Healthcare Industry

**ROCHESTER, NY, September 25, 2018 –** <u>Vuzix® Corporation</u> (NASDAQ: <u>VUZI</u>), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses, Augmented Reality (AR) technology and products for the consumer and enterprise markets, is pleased to announce that the Company's partner 1Minuut Innovation is rolling out Genzõ, a mobile platform available on Android and iOS devices that was developed specifically around the Vuzix M300 Smart Glasses across the healthcare industry.

1Minuut is bringing real-life experiences virtually to patients that can't enjoy them in person by allowing patients to view real-time POV video streamed remotely by the Vuzix M300 Smart Glasses. Genzõ through their unique social communication platform which was designed to make POV video sharing mobile easy and safe to implement for customers. 1Minuut's Genzõ's mobile platform is unique and provides a new innovative and reliable method to connect patients, bring positive experiences and enable patients to watch through the eyes of others from anywhere.

Another aspect of 1Minuut Genzõ mobile platform is delivering telemedicine patient care services remotely and hands-free by connecting a doctor in the field to a nurse and patient in the doctor's office or patient facility to augment patient care and save lives. Through the M300 and Genzõ mobile platform ambulatory nurses are instantly connected to a doctor that can; observe the patient; provide immediate feedback or care instruction; and act faster and more appropriately. This technology can also help bridge the labor shortage gap by allowing doctors to remotely service more patients because the solution instantly removes travel time, which would otherwise be required by a doctor to come visit the patient at their physical location.

1Minuut has worked closely with the Dutch healthcare industry over the last four years to develop Genzõ and over the past twelve months 1Minuut has successfully piloted and placed dozens of Vuzix M300 Smart Glasses into operations across the Dutch healthcare industry. The Genzõ, a mobile platform solution paired with the Vuzix M300 Smart Glasses has proven in actual field deployments to be extremely safe, reliable and enjoyable for customers as well as patients. After four years of development and one year of field testing this innovative Smart Glasses based solution is now being implemented across the healthcare industry as a new



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way to deliver care that improves the efficiency and quality of care and appreciation of life for patients.

The combination of the Vuzix M300 Smart Glasses and the Genzõ mobile platform enables real-time audio, first person Point of View (POV) video streaming and file sharing that is easy, mobile and safe. Through collaboration with Deloitte Assuring Medical Apps Netherlands, the Genzõ mobile platform is also an extremely safe and GDPR (General Data Protection Regulation) ready application.

Real-life patient and medical professional testimonials related to 1Minuut's Genzõ telemedicine and unique social video and audio streaming solutions via the Vuzix M300 Smart Glasses can be viewed <a href="https://www.youtube.com/watch?v=fwaE0k8X8kA">https://www.youtube.com/watch?v=fwaE0k8X8kA</a> and <a href="https://www.youtube.com/watch?v=RXejI34tQu0">https://www.youtube.com/watch?v=RXejI34tQu0</a>.

"1Minuut is trailblazing the health care industry through the creation of their Genzõ mobile platform that was built around our M300 Smart Glasses to deliver new experiences that improve the quality and speed of care as well as the appreciation of life for patients," said Paul Travers, Vuzix President and Chief Executive Officer. "Vuzix looks forward to supporting 1Minuut's efforts as they continue to roll out their M300 Smart Glasses based solution across the health care industry and positively impact so many more patients in need."

#### About 1Minuut Innovation

1Minuut Innovation is a young, dynamic and growing organization focused on healthcare innovation. 1Minuut innovation invents, creates and implements innovative technological solutions. Our spearhead is Augmented Reality applied in our software Genző (communication and expertise at a distance via the Smart Glass or wearables). For the development we always work from practice, together with doctors or other health care workers. The Vision of 1Minuut is: "A world in which you are in control of your information and communication". 1Minuut's mission is, to deliver software, making healthcare professionals work safe, mobile and easy. http://lminuut.com/info@1minuut.com

### **About Vuzix Corporation**

Vuzix is a leading supplier of Smart-Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility, wearable displays and augmented reality. Vuzix holds 64 patents and 71 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2018 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK, Barcelona, Spain and Tokyo, Japan.

### **Forward-Looking Statements Disclaimer**



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Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to Vuzix M300 Smart Glasses and 1Minuut Innovation along with Company's leadership in the Video Eyewear and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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