

Vuzix Blade® AR Smart Glasses to be Showcased at The Luxury Technology Show 2018 in NYC

ROCHESTER, NY, September 20, 2018 – <u>Vuzix® Corporation</u> (NASDAQ: <u>VUZI</u>), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses, Augmented Reality (AR) technology and products for the consumer and enterprise markets, is pleased to announce that the Company will be showcasing the Vuzix Blade® at <u>The Luxury Technology Show 2018</u> on October 3, 2018 at the Metropolitan West beginning at 4:00 PM Eastern Time (ET) in New York, NY.

The Luxury Technology Show features the latest innovations from some of the most prestigious and cuttingedge technology brands from around the world. This unique expose gathers press & media, industry executives, buyers, dealers along with affluent consumers interested in acquiring the world's finest innovations. At the event, Vuzix will be demonstrating the Vuzix Blade to attendees and showing some of its amazing new interactive content and experiences. We will also be presenting the Vuzix Blade Companion App for managing notifications alerts and many other capabilities between an iOS or Android smart phone and the Blade.

The Vuzix Blade is currently shipping to Vuzix Edge developer customers and strategic accounts in the US, Canada and Europe and select key accounts in Asia. Manufacturing of the Vuzix Blade Smart Glasses are now moving to volume production and shipments to our customers have been growing through September. The Company is currently working through a sizeable volume of back orders.

"The response towards the Vuzix Blade from our developer community has been very encouraging and new developers are continuing to register at a record pace in 2018, evidenced by new developer sign ups that have more than doubled compared to 2017 and continues to accelerate," said Paul Travers, Vuzix President and Chief Executive Officer. "Additionally, the feedback received from customers that recently received Blade developer units, has been tremendous. The Blade Edge SDK version 4 for developers was released earlier this month and our team of software engineers continue to iterate and add additional tools and sample apps to the Blade SDK, which can be accessed from the Vuzix Developer Center."

About Vuzix Corporation

Vuzix is a leading supplier of Smart-Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility, wearable displays and augmented reality. Vuzix holds 64 patents and 71 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2018 and several wireless technology innovation awards among



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others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK, Barcelona, Spain and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to Vuzix Blade, its production status, the success of the Blade Edge Developer program, and the Company's leadership in the Video Eyewear and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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