

## Vuzix to Participate in 8<sup>th</sup> Annual Augmented World Expo USA Event

Company's VP of Enterprise Sales to lead breakout session focused on the mass adoption of smart glasses in the enterprise

**ROCHESTER, NY, May 30, 2017 –** <u>Vuzix® Corporation</u> (NASDAQ: <u>VUZI</u>), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets, is pleased to announce that the company will participate in the 8<sup>th</sup> annual Augmented World Expo (AWE) USA event to be held May 31-June 2, 2017 at the Santa Clara Convention Center in Santa Clara, California.

AWE is the world's largest conference and expo for professionals focused on Augmented Reality (AR), Virtual Reality (VR) and Wearable Technology. Vuzix Vice President of Enterprise Sales, Lance Anderson will lead a breakout session entitled, "How Wearable Smart Glasses and Augmented Reality Can Change Your Way to do Business", focused on the mass adoption of smart glasses in the enterprise. The session is scheduled for May 31, 2017 at 4:15 PM Pacific Time (ET).

**Event:** How Wearable Smart Glasses and Augmented Reality Can Change Your Way to do Business

**Location:** Santa Clara Convention Center in Santa Clara, California.

**Date:** 4:15 PM Pacific Time (PT)

Vuzix CEO and President Paul Travers along with recently appointed COO Paul Boris will also be in attendance. In addition, Vuzix will be demonstrating the M300 Smart Glasses and the next generation Blade 3000 fashion Smart Sunglasses which feature the new waveguide optics being driven by our Cobra II display engine at AWE at Booth #104.

## **About Vuzix Corporation**

Vuzix is a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 51 patents and 39 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2017 and several wireless



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technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

## Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the Company's leadership in the Video Eyewear, VR and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at <a href="https://www.sedar.com">www.sec.gov</a>). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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