



Vuzix to Present at the 30th Annual ROTH Conference

ROCHESTER, NY, March 8, 2018 – <u>Vuzix® Corporation</u> (NASDAQ: <u>VUZI</u>), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets, is pleased to announce that Paul Travers, President and CEO will be presenting at the 30th Annual ROTH Conference on Monday, March 12, 2018 at 7:30 AM at the Ritz Carlton in Dana Point, California.

Paul Travers will present the Company's corporate presentation and demonstrate the M300 Enterprise Smart Glasses and the award-winning Vuzix Blade™ Smart Glasses. Vuzix Blade is the first pair of Alexa-enabled Smart Glasses which was awarded four International CES Innovation 2018 awards, 2018 IHS Markit Innovation Award at MWC for consumer Entertainment and multiple "Best of CES 2018" awards from the media. Mr. Travers will also be available for one-on-one meetings with investors.

Event: 30th Annual ROTH Conference

Date: March 12, 2018

Location: The Ritz Carlton Hotel - Orange - Salon 4

Time: 7:30 AM PT

To arrange a one-on-one meeting with management, please contact Matt Margolis at <u>matt margolis@vuzix.com</u> or 585-359-5952 or Andrew Haag at <u>vuzi@irthcommunications.com</u> or 866-976-4784.

About ROTH Conference

30th Annual ROTH Conference scheduled for March 11-14, 2018 at The Ritz Carlton, Laguna Niguel in Orange County, CA. Following the success of the previous year's events, the ROTH Conference, with close to 550 participating companies and over 4,700 attendees, will feature presentations from public and private companies in a variety of sectors including:

- Business Services
- Cleantech, Industrial Growth & Solar
- Consumer
- Healthcare
- Resources: Oil & Gas / Metals & Mining
- Technology, Internet & Media



Press Release

This gathering of institutional investors, private equity investors, VCs and executives, and service providers has become a must-attend event for anyone working in the small and mid-cap space.

About Vuzix Corporation

Vuzix is a leading supplier of Smart-Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility, wearable displays and augmented reality. Vuzix holds 59 patents and 42 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2018 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the Company's leadership in the Video Eyewear, AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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