

Vuzix M300 to be Demonstrated with LogistiVIEW Work Flows for Pharma and Drug Supply Chain at TSE 2017

Vuzix VIP Partner Expands Wearable Solutions into Pharma and Drug Supply Chain Operations

ROCHESTER, N.Y., Aug. 18, 2017 /PRNewswire/ -- <u>Vuzix® Corporation</u> (NASDAQ: VUZI), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets, is pleased to announce that the Company's M300 will be proudly on display by LogistiVIEW, a Vuzix Industrial Partner (VIP), at NACDS Total Store Expo (TSE) event taking place August 19-22, 2017 at the San Diego Convention Center in San Diego, California.



At TSE, LogistiVIEW will be demonstrating pharmaceutical picking, receiving, and drug dispensation workflows with the Vuzix M300. LogistiVIEW's AR platform can be used for vision picking, packing and audit and capturing serial numbers. The platform also features multiple barcode scan and capture, geo-fencing, indoor navigation, voice prompts and photo and video capture.

Drug supply chain compliance is one of the biggest topics impacting the pharmaceutical industry today. LogistiVIEW offers enterprise augmented reality solutions for pharmaceutical logistics and chain drug stores that help companies thrive in today's increasingly complex and demanding regulatory environment. LogistiVIEW-driven processes will enable a pharmaceutical supply chain workforce to be both efficient and compliant with Drug Quality Security Act (DQSA) regulations from production facility to the pharmacy.

A demonstration of LogistiVIEW's AR Pharma Picking & Receiving workflow can be viewed through the following link: http://www.logistiview.com/pharmaceutical-chain-drug-store-augmented-reality-solutions.html.

"LogistiVIEW is excited to be expanding our augmented reality and wearable solutions into pharmaceutical and drug supply chain operations. As a Vuzix VIP partner, we are pleased to see Vuzix deliver flexible and robust devices like the M300," said Seth Patin CEO of LogistiVIEW. "The M300 is the only wearable device in production today with the flexibility, practicality, and processing capability to support our platform's real-time computer vision and augmented reality work experience. We look forward to deploying LogistiVIEW on M300s to facilitate efficient Drug Supply Chain compliance."

"The team at LogistiVIEW has a strong foundation and background in logistics and warehousing software," said Paul J Travers, President and CEO of Vuzix. "LogistVIEW's enterprise platform built around the Vuzix M300 is simple and easy to use and now covers pharma and drug chain stores in addition to warehousing and logistics and retail and merchandising."

Event: NACDS Total Store Expo (TSE)

Location: San Diego Convention Center San Diego, California

Date: August 19-22, 2017 Booth: Exhibit Hall 3907

About LogistiVIEW

LogistiVIEW, headquartered in North Carolina, is pioneering enterprise augmented reality solutions that solve real world business problems. LogistiVIEW's VIEW platform makes a logistics workforce faster, smarter, and more accurate than ever before. LogistiVIEW has created the Effortless Human Interface, an entirely new way for workers to interact with existing business systems through AR smart glasses to instruct workers, computer vision to see and scan barcodes, configurable workflow to support diverse operations, networked sensors to enhance workflows with environmental context, and wearable devices to keep hands and eyes focused on getting work done. Powered by its VIEW platform, LogistiVIEW offers industry solutions in pharmacy, store, delivery, and warehouse operations.

About Vuzix Corporation

Vuzix is a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 51 patents and 39 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2017 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian

securities laws. Forward looking statements contained in this release relate to, among other things, the success of event and future business for the M300 with LogistiVIEW, the Company's leadership in the Video Eyewear, VR and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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