

# Vuzix Smart Glasses to be Showcased at ProMat 2017 by Vuzix Industrial Partners

ROCHESTER, N.Y., April 3, 2017 /PRNewswire/ -- <u>Vuzix® Corporation</u> (NASDAQ: <u>VUZI</u>), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets, today announced that the future applications and capabilities of next-generation smart glasses and AR products will be showcased by several VIPs (Vuzix Industrial Partners) at ProMat 2017, to be held April 3-6, 2017 at McCormick Place in Chicago.



ProMat 2017 is the largest expo in North America for manufacturing and supply chain professionals. ProMat provides attendees access to the latest material handling and logistics equipment and technologies, with more than 850 exhibitors from industry, commerce and government. Participants include companies in the Material Handling Equipment and Systems space, Packaging, Containers, and Shipping sector, Inventory Management and Controlling Technologies, Dock and Warehouse Equipment and Supplies sector and Supply Chain Management, among others. To learn more about the event, please click here: <a href="http://www.promatshow.com/about/why-attend.aspx">http://www.promatshow.com/about/why-attend.aspx</a>.

On display will be Vuzix M300 Smart Glasses, designed and built for the enterprise user. VIPs exhibiting Vuzix Smart Glasses include JASCI, Voxware, Murata, Ubimax and UpSkill. Each of these partners have their own booths or are speaking as part of the keynote, and will be displaying the M300 Smart Glasses running their respective applications.

For a demonstration of Vuzix M300 Smart Glasses visit one of our VIP partners at ProMat. Below is the list of VIP companies and associated booth numbers:

Company
JASCI Software
Voxware, Inc.
Murata Machinery USA, Inc.
Ubimax, GmbH
Sooth Number
S4471
S4471
S3667
Murata Machinery USA, Inc.
S630
S3691

"Our VIP partners are a key element of our go-to-market strategy for the M300, with production enhancements that surpass those that enterprise customers have seen or experienced to-date," said Paul Travers, President and Chief Executive Officer at Vuzix. "The M300 Smart Glasses have been well received and have resulted in a steady flow of orders from our VIP partners. We expect this to continue and grow as we open up availability to all of our VARs and general developer community."

### **About Vuzix Corporation**

Vuzix is a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 51 patents and 39 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2017 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY; Oxford, UK; and Tokyo, Japan.

## **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the Company's new products being demonstrated at ProMat, M300 order demand and order flow, and among other things, the Company's leadership in the Video Eyewear, VR and AR display industry. They are generally identified by words such as "believes," "may." "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

#### For further information:

#### **Media and Investor Relations Contact:**

Matt Margolis, Director of Corporate Communications and Investor Relations, Vuzix Corporation

matt margolis@vuzix.com Tel: (585) 359-5952

Andrew Haag, Managing Partner, IRTH Communications

vuzi@irthcommunications.com Tel: (866) 976-4784

Vuzix Corporation, 25 Hendrix Road, Suite A, West Henrietta, NY 14586 USA, Investor Information – IR@vuzix.com www.vuzix.com Tel: (585) 359-7562

# For further sales, and product information, please visit:

North America:

http://www.vuzix.com/contact/

Europe/UK:

https://www.vuzix.eu/contact/

Asia:

http://www.vuzix.jp/contact.html

To view the original version on PR Newswire, visit<a href="http://www.prnewswire.com/news-releases/vuzix-smart-glasses-to-be-showcased-at-promat-2017-by-vuzix-industrial-partners-300433364.html">http://www.prnewswire.com/news-releases/vuzix-smart-glasses-to-be-showcased-at-promat-2017-by-vuzix-industrial-partners-300433364.html</a>

**SOURCE Vuzix Corporation**