

January 5, 2017



# Vuzix Sponsors First Ever Public Drone Race at CES

## High speed HD drone racing will feature surprise special Celebrity Drone Race

ROCHESTER, N.Y., Jan. 5, 2017 /PRNewswire/ -- Vuzix® Corporation (NASDAQ: VUZI), a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets, is pleased to announce that the Company will sponsor an upcoming international drone racing event being held at Westgate Hotel Pool area, next to the CES Las Vegas Convention Center (LVCC). Racers on the Vuzix team will compete using Vuzix iWear Video Headphones. During select events, both racers and judging officials will wear Vuzix iWear products.



The Westgate Hotel will play host to the first ever HD digital drone race to take place at CES. The pool and tennis court area of the Westgate hotel transforms into a drone racing track and flight test center. A small group of just 16 drone pilots selected for their extreme skill and nerves of steel will take center stage alongside the newest drone racing technology in a full scale drone race. The Drone races will feature products from the bleeding edge of drone racing technology. The event will be broadcast LIVE over a specially crafted webpage created for this once in a lifetime event starting January 6th 2017 – [www.2017cesvuzix.com](http://www.2017cesvuzix.com). That Drone Show a leader in Drone Racing event broadcasting will provide ESPN style video coverage of the event LIVE from CES starting Thursday at 1pm pacific time.

For more on That Drone Show please visit [www.thatdroneshow.com](http://www.thatdroneshow.com).

Other sponsors alongside Vuzix at the event include XDC (leader in drone racing events), Connex (makers of the HD ProSight), Horizon Hobby (leading retailer for radio control hobbyists), LowePro (cases for drones), Tattu (drone batteries, Scottevest (drone backpacks), and UVify (racing drones) Event Details are as follows:

- Thursday, January 5<sup>th</sup>:

- Prosight Falcore/LowePro Introduction at 1:00PM PST.
- UVify Tattu Introduction at 4:00PM PST
- Friday, January 6<sup>th</sup>:
  - Prosight Falcore with That Drone Dhow at 12PM PST.
  - Vuzix and Prosight Celebrity Drone Race at 3PM PST.
  - Horizon Hobby and XDC Championship at 5:30PM PST
- Saturday, January 7<sup>th</sup>:
  - Prosight

### **About Vuzix Corporation**

Vuzix is a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 49 patents and 43 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2016 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY; Oxford, UK; and Tokyo, Japan.

### **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to new products and technology demonstrations and advancements of Vuzix products, among other things, and the Company's leadership in the Video Eyewear, VR and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov) ). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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