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Vuzix Exhibits Line of Augmented Reality Technologies and Products at CES 2017

Demonstrations Include Binocular AR Demo System with Gesture Sensing, Blade 3000 Smart Sunglasses, and M3000 Smart Glasses

ROCHESTER, N.Y., Jan. 5, 2017 /PRNewswire/ -- [Vuzix® Corporation](#) (NASDAQ: [VUZI](#)), ("Vuzix" or, the "Company"), a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets, is pleased to announce that the Company will showcase a line of new waveguide-based Augmented Reality devices at CES 2017. These products are fully functioning devices utilizing Vuzix' new ultrathin waveguide-based optics and Cobra II engine, incorporating Texas Instruments DLP® Pico™ display technology. These new technologies are enabling AR-based products with some of the smallest and lightest weight form factors available today. Products being showcased include the CES Innovation Awards winners Vuzix Blade 3000 Smart Sunglasses and Vuzix M3000 Smart Glasses. The Company is also showing a special sneak peek at a fully interactive AR and gesture sensing technology demonstration where viewers can reach out and interact with 3D objects. These products will be showcased at the Vuzix booth at the Las Vegas Convention Center (LVCC), Central Hall Booth #13246, from January 5 to 8, 2017. The Vuzix Blade 3000 Smart Sunglasses will also be shown at the TI Village located in meeting rooms N115-N116, LVCC.



Vuzix Blade 3000 Smart Sunglasses



Vuzix M3000 Smart Glasses

"Vuzix is going to be showcasing what we feel is a 'world's first' utilizing our unique optics technology and custom Cobra II display engine incorporating TI DLP Pico technology. This new technology will enable some of the smallest and lightweight form factors in the industry. The technology being shown in these new devices marks the beginning of a major shift in what's possible for wearable display solutions and we are excited to be driving it," said Paul Travers, President and Chief Executive Officer of Vuzix.

"We're delighted Vuzix has selected DLP Pico display technology for the Blade 3000 Smart Sunglasses due to its ultra-compact device form factor, high contrast ratio, low power consumption and superb image quality," said Frank Moizio, business unit manager of DLP Pico products, Texas Instruments (TI). "DLP Pico chips are a compelling choice for Augmented Reality glasses and we believe this technology will bring great experiences, like the Vuzix Blade 3000, to consumers."

To see a video demonstration of the Blade 3000 Smart Sunglasses please click here: <https://www.vuzix.com/Products/Series-3000-Smart-Glasses>.

To see a video demonstration of the M3000 Smart Glasses please click here:

<https://youtu.be/y6SGIOLVpg8> .

To see a video demonstration of the 3D AR waveguide please click here https://www.youtube.com/watch?v=x-F_o8SM_XU

To schedule a meeting with Vuzix representatives during the show, please contact PR representative Steven Hirsch at stevenhirsch@maxborgesagency.com or Andrew Haag at vuzi@irthcommunications.com.

About Vuzix Corporation

Vuzix is a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 49 patents and 43 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2016 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY; Oxford, UK; and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to new products and technology demonstrations and advancements of Vuzix products, among other things, and the Company's leadership in the Video Eyewear, VR and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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