National Institute of Standards and Technology's (NIST) Division to Demonstrate AR Traffic Stop Scenario on Vuzix Blade[®] Smart Glasses at CES 2020

Public Safety Communications Research (PSCR) a Division of NIST Showcases Vuzix Blade Application at CES 2020

AR Application Provides Critical Information to Responding Officer During Traffic Stop Scenario

ROCHESTER, NY, January , 2 2020 – <u>Vuzix® Corporation</u> (NASDAQ: <u>VUZI</u>), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses and Augmented Reality (AR) technology and products, today announced that the Company's Vuzix Blade® Smart Glasses were selected by the National Institute of Standards and Technology's (NIST) Public Safety Communications Research Division (PSCR) to demonstrate an augmented reality traffic stop scenario for first responders at CES 2020.

Using the Vuzix Blade Smart Glasses, PSCR will demonstrate an AR application that provides critical information to the responding officer during a traffic stop scenario. While wearing smart glasses that appear like an ordinary pair of eyewear, the officer will see a visual cue of color and accompanying haptic feedback (vibration) when viewing a driver license with a criminal record. The officer can compare this to the different cues they receive when viewing a license with no criminal record or a license that cannot be matched to a record. This demonstration intends to simulate the kind of technology that provides situation awareness information that is unobtrusive to the user.

"NIST's PSCR Division has developed a powerful use case for first responders using the Vuzix Blade Smart Glasses," said Paul Travers, President and Chief Executive Officer at Vuzix. "Vuzix continues to steadily expand its presence in the security and first responder space and NIST's demonstration represents the latest example of this expansion."

NIST's Public Safety Communications Research (PSCR) Division will exhibit in Las Vegas, Nevada at Tech East South Halls 3-4 at Booth #31877 from January 7-10.

About Vuzix Corporation

Vuzix is a leading supplier of Smart-Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility, wearable displays and augmented reality. Vuzix holds 147 patents and patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2019 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK, and Tokyo, Japan. For more information, visit Vuzix <u>website</u>, <u>Twitter</u> and <u>Facebook</u> pages.



Press Release

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to our relationship with the National Institute of Standards and Technology (NIST) Public Safety Communications Research Division (PSCR), future orders and among other things the Company's leadership in the Smart Glasses and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at <u>www.sedar.com</u> or <u>www.sec.gov</u>). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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