

Vuzix Launches Vuzix Blade™ Edge Program to Address Market Demand from Developers & Customers

ROCHESTER, NY, January 24, 2018 – [Vuzix® Corporation](#) (NASDAQ: [VUZI](#)), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets, is pleased to announce that the Company has launched the Vuzix Blade Edge program due to an overwhelming response to the unveiling of the Vuzix Blade at CES 2018. The Vuzix Blade Edge program represents the 2nd phase of the Vuzix Blade market launch, and replaces the Vuzix Blade Beta Developer kit pre-order program, which has been fully sold out and is now closed.

In order to fulfill the accelerating demand for early access to Blade hardware, Vuzix has introduced the Blade Edge program to better address the unique needs of developers, enterprise clients, and the general public. The program is designed to allow for continued growth of the ecosystem of apps and solutions for Blade users, and to harness the excitement and engage early Blade fans and devotees. Developers, enterprise organizations and consumer users may apply for one of the three exclusive and limited enrollment Blade Edge member groups: Blade Edge Architect, Blade Edge @Work, and Blade Edge Engage: (Please visit <https://www.vuzix.com/Products/Blade-Reservation> for full program details).

Blade Edge Architect: Designed for the Developer community. Accepted pre-orders will receive access to the Vuzix Blade SDK, emulator, technical specification updates and ultimately early Vuzix Blade hardware. Vuzix Blade Architects will also receive exclusive access to Vuzix software engineers via a secure forum on the Vuzix website.

Blade Edge @Work: Designed for Enterprise companies, solution providers and integrators. Members will receive access to the Vuzix Blade SDK, emulator, technical specification updates and ultimately early Vuzix Blade hardware. Vuzix Blade Architects will also be assigned a Vuzix account manager where appropriate to ensure support through the development, pilot and deployment stages of their product.

Blade Edge Engage: Through this program individuals will be able to engage directly with Vuzix and other Blade Edge Engage members to share ideas, provide valuable feedback, and drive the early Blade application ecosystem. Engage members will also receive prioritize access to the first public Blade shipments.

“The Vuzix Blade developer kit pre-order program was a very successful program for the company, but reached its capacity well before satisfying all of the market demand. The launch of the new Vuzix Blade Edge program will now allow the Company to address the strong and growing interest of thousands of developers, enterprise customers and consumers,” said Paul Travers, CEO and President of Vuzix. “This much larger second wave of early Blade hardware will not only provide a competitive ‘edge’ to the developers and enterprise companies accepted into the program, but will also foster a larger ecosystem of consumer and

enterprise apps that will bring even more value to the Blade user community when the Blade becomes publicly available later this year.”

About Vuzix Corporation

Vuzix is a leading supplier of Smart-Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 59 patents and 42 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2018 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the Vuzix Blade and the Vuzix Blade Edge program, its features and market demand and among other things the Company's leadership in the Smart Glasses and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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