

Vuzix Blade™ Smart Glasses Developer Kit Pre-Order Program Officially Launches

ROCHESTER, NY, December 1, 2017 – [Vuzix® Corporation](#) (NASDAQ: [VUZI](#)), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets, is pleased to announce that it has launched the developer kit pre-order program for its award winning Vuzix Blade™ augmented reality Smart Glasses. The Vuzix Blade™ leverages the Company's intellectual property patent portfolio and leadership position in the area of optics, head mounted displays and smart glasses, allowing Vuzix to bring to market one of the world's smallest and most sleek pair of AR smart glasses ever developed.

The Vuzix Blade™ provides a wearable see through information display allowing location aware AR content to be naturally overlaid on the real world without holding onto a tablet or having to deal with the gyrations required for AR to work on a conventional smartphone. The Vuzix Blade™ is a natural evolution for where augmented reality is going to be; and delivered in a form factor that people will not be embarrassed to wear in public. The Vuzix Blade™ form factor is very much like conventional sunglasses and weighs in at less than 3 oz. including camera, CPU, sensors, and batteries.

Vuzix Blade™ Pre-Order Deposit Program

Vuzix is pleased to offer prioritized access to the award winning Vuzix Blade™ hardware and software developer's kit for \$1,997.00. The kit will include a preproduction (DVT) Vuzix Blade™ Smart Glasses and an upgrade to production hardware when it is commercially available. It will also include exclusive access to the software development kit (SDK) required for the creation of applications specifically for use and optimization on the Vuzix Blade™. To get in the queue for a developer's kit a \$495.00 reservation deposit is required. The developer's kits are expected to ship early in 2018 on a priority basis.

About Vuzix Corporation

Vuzix is a leading supplier of Smart-Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 59 patents and 42 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2018 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: [VUZI](#)) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking

statements contained in this release relate to the Blade, its features and eventual market success and among other things the Company's leadership in the Video Eyewear and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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