

Vuzix Awarded Four CES 2017 Innovation Awards for its Upcoming Blade 3000 Smart Sunglasses



ROCHESTER, NY, November 11, 2016 – [Vuzix[®] Corporation](#) (NASDAQ: [VUZI](#)), ("Vuzix" or the "Company"), a leading supplier of Smart Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets, is pleased to announce that the Company has received four International CES Innovation 2017 awards, for its upcoming Blade 3000 Smart Sunglasses. These award-winning AR Smart Sunglasses will be showcased at the Las Vegas Convention Center, Central Hall #13246, from January 5-8, 2017.

The Blade 3000 Smart Sunglasses provide a wearable smart display with a see-through viewing experience utilizing Vuzix' proprietary waveguide optics and Cobra II display engine. It's like having your computer or smartphone screen information with you wherever you go. Blade 3000 Sunglasses with vibrant full color monocular display does it all with style and performance, providing immediate heads up access to information that wearers would normally have to view by looking down at their smartphone or smartwatch. Never before has a product been designed where you can see overlaid information, indoors or out, such as patient data, GPS mapping directions, restaurant menus, weather information, alerts and more without picking up a second screen. Truly revolutionary, the Blade 3000 Sunglasses are a perfect companion to a smartphone, allowing users to keep their phone in their pockets for almost everything. Finally fashion meets technology in the wearable display arena.

The Blade 3000 supports Wi-Fi and Bluetooth connectivity for standalone or smartphone connected use; wirelessly displaying virtual information – similar in many ways to a smart watch. You can also view social media messaging, text, maps, notifications, etc., from both Android and iOS smartphones. Designed specifically for the exploding digital information world that wants mobile access – anywhere, anytime and connected to the real world.

Vuzix Blade 3000 Smart Sunglasses include an integrated HD camera, head-motion tracker, touch pad, tactile haptic vibration feedback, built-in noise cancelling mics with speech recognition and of course built-in batteries. The smart sunglasses will run Android on its modern internal processor and is completely wireless.

The Blade 3000 Smart Sunglasses have been honored with four CES Innovation Awards for innovative design and engineering. Blending fashion and technology, Vuzix Blade 3000 will be one of the world's first smart sunglasses. The Blade 3000 is designed for prosumer and office enterprise applications, with significantly improved display resolution, ergonomics, computing power, and sensor technologies. A video overview and introductory product info on the Blade 3000 is available at [Blade 3000 Video](#) .

"Receiving four CES Innovation Awards is an emphatic acknowledgement from industry experts that Vuzix is at the forefront of the wearable display and smart glasses markets," said Paul Travers, President and Chief Executive

Officer of Vuzix. "AR is the future and we understand the impact these technologies can have on both corporations and consumers."

The CES Innovation Awards are sponsored by the Consumer Technology Association, the producer of CES 2017, and have been recognizing achievements in product design and engineering since 1976. Products entered in this program are judged by a preeminent panel of independent industrial designers, independent engineers and members of the trade media to honor outstanding design and engineering in cutting edge consumer electronics products across 27 product categories.

Vuzix' award winning Blade 3000 and its other existing and new products will be displayed at CES 2017 in the Las Vegas Convention Center, Central Hall Booth # 13246, from January 5-8, 2017. Further information on the product, its pricing, and ultimate availability dates will be unveiled at CES in January 2017.

About Vuzix Corporation

Vuzix is a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 49 patents and 40 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2016 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY; Oxford, UK; and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the new Blade 3000 Smart Sunglasses, its technological advancements and proposed features, among other things, and the Company's leadership in the Video Eyewear, VR and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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