

Vuzix Wins 4 CES 2018 Innovations Awards for the Blade™ Augmented Reality Smart Glasses

ROCHESTER, NY, November 10, 2017 – [Vuzix® Corporation](#) (NASDAQ: [VUZI](#)), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets, is pleased to announce that the Vuzix Blade™ was awarded four International CES Innovation 2018 awards. These awards are in the areas of Fitness, Sports and Biotech; Wireless Handset Accessories; Portable Media Players and Accessories as well as Computer Accessories.



The Vuzix Blade™ leverages our intellectual property patent portfolio and leadership position in the area of optics, head mounted displays and smart glasses, which allows Vuzix to bring to market the world's smallest and most sleek pair of AR smart glasses ever developed. The Blade weighs in at less than 2.8 oz and is expected to ship in early 2018. The Vuzix Blade™ represents the first pair of smart glasses that allows individuals to leave their phone in their pocket while presenting location aware content connected through the user's phone - among numerous other things.

Augmented Reality on smartphones is one of the most talked about concepts in 2017. As cool and powerful as this concept is, the phone simply is an unnatural interface for allowing a good AR experience since the user must hold up and point their phone while looking at the phone's screen for the AR to work. The Vuzix Blade provides a natural view of the real world while allowing augmented reality content to be naturally overlaid on the view without holding onto anything or having to deal with the gyrations required for AR to work on a phone. The Vuzix Blade is a natural evolution for where augmented reality is going to be; and delivered in a form factor that people will not be afraid to wear.

User's can experience overlaid and AR information such as mapping directions, restaurant menus, weather information, event happenings, stock information, video conferencing, sports updates, social network updates, health metrics...the list can go on and on! Truly revolutionary, Vuzix Blade is the perfect companion to your smartphone that provides hands-free access to all the critical alerts coming off your phone in a pair of glasses that you would actually enjoy wearing.

Vuzix created a short marketing awareness [video](#) for the media and potential customers that portrays just a few of its expected features around real-life situations.

“The anticipation around the Vuzix Blade™ has been very strong, and it’s coming from all corners. From our current development partners, to Fortune 500 companies, to wireless firms, to high fashion retailers and social media giants. Clearly there is robust demand for this kind of device and the Blade and Vuzix are leading the way,” said Paul Travers, President and CEO of Vuzix.

About Vuzix Corporation

Vuzix is a leading supplier of Smart-Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 59 patents and 42 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2018 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the Blade, its features and market demand and among other things, to the Company's leadership in the Video Eyewear, VR and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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