

iTiZZiMO Latest to Join Vuzix Industrial Partner Program



ROCHESTER, N.Y., November 1, 2016 - Vuzix[®] Corporation (NASDAQ: VUZI), a leading supplier of Smart Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets, is pleased to announce that iTiZZiMO has joined the Vuzix Industrial Partner (VIP) program. Founded in 2012 and headquartered in Würzburg Germany, iTiZZiMO's software, the Simplifier, serves as a universal platform to digitally transform an entire organization's business processes to run on multiple mobile devices, including smart glasses. With the Simplifier, it becomes possible to create integrated business apps without deep knowledge of different programming languages, but rather by simple configuration.

As a Vuzix VIP, iTiZZiMO immediately ported the Simplifier to the new Vuzix M300 smart glasses, and began to benchmark these against the competition in the smart glasses industry, and even demonstrated the M300 to some of their most important clients.

“We have used the Vuzix M100 in numerous projects, as it really was the best device in its day. But with the M300, Vuzix has set a new standard. Our customers are very excited,” said Florian Rühl, CSO iTiZZiMO. Read the full iTiZZiMO M300 product review here: <https://www.itizzimo.com/en/new-hardware-for-the-simplifier-smartglass-vuzix-m300/>

iTiZZiMO recently opened its first US based office in Ann Arbor, Michigan, not only as a strategic location to be closer to many of their large global clients such as Daimler, BOSCH, Konica Minolta, and Continental, but also as a trend barometer. For Chris Bouveret, CIO iTiZZiMO, it's no question that the USA will specify which solutions will make the race in terms of digital transformation.

“In Europe the industrial sector is very advanced within automation, but the structures inhibit real digital transformation. In the US, even companies with well-established structures see the advantages of a holistic solution capable of multiplying the implementation speed of applications. That's why the US offers ideal conditions for us to further develop the Simplifier and make it an international success,” says Bouveret.

iTiZZiMO focuses on several of Vuzix' core industrial sectors such as Utilities, Manufacturing, Aerospace, and Life Sciences, all of which will require the advanced industrial design, higher performance, and enterprise level security features that only the Vuzix M300 offers.

“Adding iTiZZiMO as a Vuzix Industrial Partner is exciting in the fact that they will take the new Vuzix M300 into the Life Sciences' Lab of the Future, as well as Manufacturing's Industry 4.0 and the enterprise IoT environments,” said Paul Travers, President and Chief Executive Officer of Vuzix. “Now with the features that no other smart glasses offer, the M300 will enable their clients to deploy smart glasses at scale, becoming an integral part of their client's mobile solutions in these pioneering industrial evolutions.”

About iTiZZiMO

The software company iTiZZiMO was founded in 2012 and since then deals with implementing mobile apps for smart devices, such as the Vuzix M100 and dM300 smart glasses, and their integration into existing IT-structures. With the Simplifier, a web-based environment for configuring integrated business apps, iTiZZiMO created a unified technological basis for digital transformation of enterprises. iTiZZiMO provides companies with the technology to configure applications and save resources. Reusable content and continued existence of IT-systems sustainably secure investments and ensure the needed efficiency for digital transformation of companies and their processes. iTiZZiMO has offices in Wurzburg German, and Ann Arbor, MI USA.

About Vuzix Corporation

Vuzix is a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 49 patents and 40 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2016 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the success of iTiZZiMO's software with Vuzix smart glasses, and among other things, the Company's leadership in the Smart Glasses, VR and AR industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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