

## **Atheer Joins Vuzix Industrial Partner Program, Showcases M300 DVT Smart Glasses to Fortune 1000 Companies**



ROCHESTER, N.Y., October 3, 2016 - Vuzix® Corporation (NASDAQ: VUZI), a leading supplier of Smart Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets, is pleased to announce that Atheer has joined the Vuzix Industrial Partner (VIP) program. Based in Mountain View, California, Atheer, pioneer of AiR™ (Augmented interactive Reality) computing, enhances the productivity and safety of “desk-less professionals” at Fortune 1000 companies such as Flex, Masimo, and Duke Energy. Atheer was recently selected as one of the first VIPs to receive the M300 DVT (Design Validation Test) units, which are effectively final production units going through certification. This allows Atheer to immediately showcase its AiR Suite platform to its client base running on production quality M300 Smart Glasses, with their unprecedented video streaming quality, wear-all-day ergonomics, and corporate grade Android 6 security features.

Atheer’s award winning remote collaboration platform, AiR Suite, allows for the most interactive (via voice, head motion, and Atheer’s proprietary gesture recognition software) mobile smart glasses experience possible. It is an “out-of-box” solution, allowing companies to quickly test and deploy AR in enterprise environments. This early VIP collaboration will ensure that the Vuzix M300 Smart Glasses will be compatible with AiR Suite on Day 1, empowering enterprise professionals with crystal clear video-calling, annotation, and messaging capabilities. AiR Suite also features a one of a kind drag-and-drop workflow creation tool, enabling the creation of smart glasses content with no coding capability required.

"Vuzix and Atheer share a commitment to providing enterprise professionals the tools to increase productivity, accurately and immediately," says Alberto Torres, CEO of Atheer. "The M300 Smart Glasses from Vuzix are among the most cutting-edge computer eyewear devices. And with our partnership, they will now offer state-of-the-art gesture and voice controls."

"We are pleased to continue working very closely with Atheer, whose AiR Suite app has been the #1 most downloaded app on the Vuzix App store for the past year." said Paul Travers, President and Chief Executive Officer of Vuzix. "Atheer’s AiR Suite is one of the best-in-class enterprise solutions available for Vuzix M100 and now M300 Smart Glasses, and in particular, AiR Suite’s simple user controlled task flow creation tool equips our M300 to be transformative for industrial businesses across a range of applications. The AiR App allows users to immediately pilot the solution, validate KPI (key performance indicators), and move to production deployment – sometimes in less than 30 days."

Atheer’s AiR Suite and gesture recognition solution for the Vuzix M300 will be featured at the upcoming vFORUM2016, Airwatch Connect, Dell World, and AWE Europe events.

### **About Atheer**

Atheer is the pioneer of AiR™ (Augmented interactive Reality) computing, designed to enhance the

productivity and safety of "desk-less professionals" at Fortune 1000 companies. The award-winning Atheer AiR Suite™, provides collaboration and task flow management to empower the 21st century workforce in areas such as Industrial, Manufacturing, and Healthcare. Powered by over 70 patents and validated with key customers including Flex, Masimo and Duke Energy, the Atheer platform provides an out-of-box solution for enterprises. For more information, please visit [Atheerair.com](http://Atheerair.com).

### **About Vuzix Corporation**

Vuzix is a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 43 patents and 23 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2016 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

### **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the success of AiR Suite on the Company's smart glasses products, among other things, the Company's leadership in the Smart Glasses, VR and AR industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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