

Zerintia Joins Vuzix VIP Program and Delivers Smart Factory IoT AR solutions through the M300 Smart Glasses

ROCHESTER, N.Y., October 25, 2016 - Vuzix[®] Corporation (NASDAQ: VUZI), a leading supplier of Smart Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets, is pleased to announce that Zerintia becomes the first Spanish company to be incorporated into Vuzix Corporation's M300 VIP program, which will allow for the development of AR solutions using the industry changing VUZIX M300 smart glasses. Zerintia Technologies is leading the deployment of solutions based on smart glasses and the internet of things (IoT) in Spain's industrial sector. Its platform, Wearable & IoT Architecture is being implemented in various companies to integrate wearable technologies with business and industrial management systems.

This collaboration with Vuzix will enable Zerintia to have privileged access to Vuzix' M300 Smart Glasses. Zerintia's platform is designed to offer comprehensive and personalized solutions to the aerospace, iron & steel and automotive industries. Zerintia will be presenting the new Vuzix M300 Smart Glasses running on their software platform at the Oracle Innovation Days in Madrid on October 27th.

"Becoming a Vuzix VIP opens up a new range of opportunities before us thanks to the innovative hardware of the M300 smart glasses, which will enable us to offer new features and solutions to Spanish companies in the field of wearable technologies, augmented reality and the internet of things. The goal is to help companies take the lead in the digital transformation," explained Kepa Sagastabeitia, Innovation and Consultancy Partner at Zerintia Technologies.

With Vuzix Smart Glasses and Zerintia's platform, enterprise users have access to information and support material while carrying out their duties without the need to deviate their attention or get cut off from the issue or scenario on which they are working. These next-generation Vuzix M300 smart glasses integration allows for "hands-free" operation, as well as access to powerful support features and step-by-step guidance in high-risk tasks, thereby reducing workplace accidents and errors while carrying out complex tasks. The use of "how-to" or step-by-step guidance features insures the proper implementation of quality control guidelines and error reduction by making the performance of duties easier, while providing access to videos and instructions that help resolve issues and incidents. All actions or tasks performed are logged and can be subsequently audited, enabling the obtainment of analytic information in regards to productivity or proof of performed tasks and their outcomes.

"We are thrilled to have Zerintia join our VIP program," said Paul Travers, President and Chief Executive Officer of Vuzix. "They are a strong solution provider for our smart glasses. As AR and other enterprise applications continue to expand in global use, Vuzix line of Smart Glasses will continue to be a leader and support a growing list of use cases."

About Zerintia

Zerintia Technologies specializes in developing B2B solutions for industrial and healthcare environments using Wearable technologies and Internet of Things platforms. They have developed a solution based on Vuzix M00 and M300 smart glasses for industrial and medical environments, with the purpose of

assisting companies and workers to be more efficient, productive, and effective while concurrently improving their safety in an unprecedented way. Zerintia seeks to become the first company to develop the most advanced holistic solution for supporting workers to accurately monitor, analyze and implement inspection and maintenance processes in a secure, timely and cost-effective way. Zerintia has been qualified by the Onalytica study as 1 of the top 25 brands worldwide which have the greatest influence on Wearable Technology More information can be found on Zerintia's website: www.zerintia.com

About Vuzix Corporation

Vuzix is a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 43 patents and 23 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2016 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to, among other things, the Company's leadership in the Smart Glasses, VR and AR industry and Zerentia's platform and its potential for use in industrial applications. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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