

Vuzix Announces Adtance, Intoware, and LogistiVIEW as Some of the Latest to Join M300 Smart Glasses VIP Program



ROCHESTER, N.Y., October 25, 2016 - Vuzix® Corporation (NASDAQ: VUZI), a leading supplier of Smart Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets, is pleased to announce that Germany based Adtance, UK based Intoware, and US based LogistiVIEW are just some of the most recent application partners to join the Vuzix Industrial Partner (VIP) program. As Vuzix VIPs, they have received early access to Vuzix M300 Smart Glasses and have been adapting their enterprise applications for the state-of-the-art M300 platform. Adtance, Intoware and LogistiVIEW will now leverage the advanced feature set of the M300 to deploy their solutions on smart glasses at scale for their client use cases as detailed below:

Adtance provides some of Europe's leading industrial and manufacturing companies, such as Bystronic, with visualized training and maintenance support via Vuzix M100 and soon Vuzix M300 Smart Glasses. Adtance's technical focus is on delivering consistent low latency video with the highest level of data security to support their clients' complex and detailed visual requirements in many IP sensitive environments. Conversely, the Adtance application is simple to use – web based for immediate worldwide collaboration, voice controlled operation of the smart glasses in over 47 languages, and the ability to record the video/stills/audio generated by the Vuzix smart glasses. This last feature allows the client to tag videos and pictures for search and replay later during training or process validation, and has taken Adtance into new verticals such as Events planning and Real Estate.

Intoware improve workplace productivity through their powerful Human Process Management (HPM) applications that work seamlessly across all platforms from desktop to mobile and Wearable Technology. As members of the Advanced Manufacturing Research Centre (AMRC), a JV between Boeing and Sheffield University, Intoware are at the core of world class research into how wearable tech can improve performance in manufacturing, operations & MRO across a range of key sectors. The Vuzix M300 will help Intoware showcase and deliver hands-free, voice activated digital instructions for Industry 4.0/ IoT and HMI applications, as well as peer-to-peer remote support and knowledge transfer solutions to a range of Tier 1 clients in Aerospace, Automotive, Energy, Shipping and Construction across the Americas, EMEA and Asia Pacific regions.

LogistiVIEW maximizes human productivity in any industry segment via a simple, yet flexible, workflow engine. LogistiVIEW solutions incorporate the Effortless Human Interface, eliminating task steps required by more manually intensive computing devices. LogistiVIEW's early VIP access enables pilot customers to replace handheld terminals traditionally used in warehouse operations, e-commerce fulfillment, and final-mile package delivery. With its ergonomic design, rich feature set and robust technology stack, the M300 excels in physically demanding

environments and advances our mutual commitment to providing human-centric, operationally valuable solutions.

“Partners like LogistiVIEW, Intoware, and Adtance are taking the Vuzix Smart Glasses into new and exciting use cases with more complex workflows, broadening the market for Vuzix technologies,” said Paul Travers, President and Chief Executive Officer of Vuzix. “The difficulties of the environments in which Adtance, Intoware and LogistiVIEW deploy their solutions typically require the ruggedness and wearability ergonomics that only the new Vuzix M300 offers, and which will allow these new VIPs to move their smart glasses clients from pilots to actual scale deployments shortly.”

About Vuzix Corporation

Vuzix is a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 43 patents and 23 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2016 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the success of the programs and work of the three new VIPs, among other things, and the Company's leadership in the Smart Glasses, VR and AR industry and our leading position for application level support. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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