### VUZIX

# Press Release

### Vuzix Blade Smart Glasses Now Fully Supported by Ubimax Frontline Productivity Suite

**ROCHESTER, NY, October 18, 2018 –** <u>Vuzix® Corporation</u> (NASDAQ: <u>VUZI</u>), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses and Augmented Reality (AR)) technology and products is pleased to announce that the Company's Vuzix Blade® and Vuzix M300 Smart Glasses are now fully supported by Ubimax Frontline productivity software suite platform.

With Ubimax Frontline software suite fully supported on the Vuzix Blade Smart Glasses, Ubimax will now be able to offer its customers even more possibilities to use its platform for augmented and assisted reality solutions to increase the productivity of their employees and make their daily work more appealing. For existing Ubimax customers, the porting of software to the Vuzix Blade was very simple and required a minor server update to enable all of Ubimax Frontline functionalities on the Vuzix Blade without losing any customer specific configurations.

Ubimax Frontline consists of the four core solutions, xPick for manual order picking, incoming/outgoing goods, sorting of goods and inventory and deficiencies; xMake for assembly, quality assurance, inspection and training; xInspect for service and maintenance, inspection, training and remote assistance; and xAssist for remote support, 2-way video and audio, document exchange and remote augmented reality. Fully optimized for Wearable Computing and Augmented Reality, Ubimax Frontline offers a hands-free work experience along the entire application value chain.

"With the Blade's unique and stylish design, we expect the combination of Vuzix Blade Smart Glasses and Ubimax Frontline to open up a whole new market of consumer facing business applications in retail stores or healthcare, which has largely remained an untapped market opportunity today," commented Jan Junker, Ubimax' Chief Commercial Officer.

"Ubimax continues to be at the head of class when it comes to innovative enterprise solutions and Vuzix is delighted that Ubimax Frontline software suite is fully supporting Vuzix Blade Smart Glasses to deliver new hands-free content and productivity tools for consumer facing business applications," said Paul Travers, Vuzix President and Chief Executive Officer.

<u>Ubimax</u> will be showcasing Ubimax Frontline running on the Vuzix Blade at the Augmented World Expo Europe (AWE EU 2018) taking place October 18-19 in Munich, Germany.



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#### **About Vuzix Corporation**

Vuzix is a leading supplier of Smart-Glasses and Augmented Reality (AR) technologies and products. The Company's products include personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility, wearable displays and augmented reality. Vuzix holds 62 patents and 71 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2018 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

#### **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to Vuzix Blade, Ubimax Frontline and among other things the Company's leadership in the Smart Glasses and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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