

Vuzix Enters into Strategic Partnership with WakingApp to Support Vuzix Smart Glasses with ENTiTi Content Creator AR Platform

ROCHESTER, NY, October 17, 2018 – [Vuzix® Corporation](#) (NASDAQ: [VUZI](#)), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses, Augmented Reality (AR) technology and products, is pleased to announce that the Company' has entered into a multi-year strategic partnership with [WakingApp Ltd.](#) ("WakingApp") where WakingApp will support Vuzix Augmented Reality (AR) Smart Glasses products with its ENTiTi AR Creator content creation platform (the "Platform") and Vuzix will distribute copies of limited term licenses of the ENTiTi AR Creator platform to Vuzix developers and customers .

Under the agreement, WakingApp with its professional augmented reality toolkit, ENTiTi AR Creator 3.0, developers and designers have the power to rapidly produce outstanding AR experiences for Vuzix AR Smart Glasses products as stand-alone apps or integrated into existing mobile apps. ENTiTi AR Creator 3.0 is an AR content creation platform that allows enterprises and small businesses to create, distribute and view augmented reality and 3D content with no coding skills required. Users can drag-and-drop animations, live data feeds, social activities, pictures, video, sound and 3D art and use other personalization tools, which are updated to the cloud in real-time.

The ENTiTi 3.0 AR Creator platform allows for rapid content creation, simple integration with existing apps, on-the-fly content updates, support multiple AR solutions including SLAM AR, QR tracking or Image Target AR using JavaScript for its advanced scripting capabilities. Vuzix will soon begin releasing model environments to be used as demonstrations on its M300 and Blade Smart Glasses and is also contracting with WakingApp to purchase over the next two years up to 100,000 copies of limited term licenses of the ENTiTi AR Creator platform that will be distributed to developers and customers of Vuzix AR products to spur enterprise and consumer app development, content creation and new interactive experiences.

"We are extremely excited about this partnership, and of becoming an integral part of one the fastest growing segments in the AR space," said Matan Libis, CEO of WakingApp. "By integrating our ENTiTi 3.0 creator with Vuzix line of smart glasses we believe that there is great potential to accelerate the growth in both of our companies."

"Our partnership with WakingApp will introduce a new community of developers to the Vuzix Blade and Vuzix M300 Smart Glasses opening the door for the creation of new applications and experiences for enterprise and consumers," said Paul Travers, Vuzix President and Chief Executive Officer. "WakingApp's ENTiTi AR Creator 3.0 levels the playing field for developers by enabling individuals with zero coding skills to create AR content for Vuzix smart glasses. Vuzix is really excited to provide ENTiTi AR Creator 3.0 to its

customers and developers, which will help almost anyone develop and leverage AR on Vuzix' smart glasses platform."

About Vuzix Corporation

Vuzix is a leading supplier of Smart-Glasses and Augmented Reality (AR) technologies and products. The Company's products include personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility, wearable displays and augmented reality. Vuzix holds 62 patents and 71 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2018 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK, Barcelona, Spain and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to, our business relationship and opportunities with WakingApp and among other things and the Company's leadership in the Smart Glasses and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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