

## **Vuzix to Participate and Present at EWTS Boston, USA and AWE Europe Munich, Germany Industry Trade Shows**

**ROCHESTER, NY, October, 17 2017** – [Vuzix® Corporation](#) (NASDAQ: [VUZI](#)), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets, is pleased to announce that the company will participate at multiple upcoming trade shows over the latter half of October including the Augmented World Expo (AWE) Europe and Enterprise Wearable Technology Summit (EWTS).

EWTS is taking place October 18-19, 2017 at The Revere Hotel Boston in Boston, MA. Paul Boris, Vuzix Chief Operating Officer will be providing opening and closing remarks as the chair of the EWTS event on October 18th. On October 19<sup>th</sup> at 9:00 AM Eastern Time Mr. Boris will be overviewing the topic of viral technology adoption alongside a case study of how Wounded Warriors leverage Vuzix Smart Glasses that are equipped with device resident image recognition, barcode capability, voice interaction and audio prompts to return Wounded Warriors back to the workforce and allow them to function more effectively in society. Vuzix partners including AMA, Atheer, Upskill, and Ubimax will be showcasing their industrial applications on the M300 at EWTS.

AWE Europe is taking place October 19-20, 2017 at the MOC Exhibition Center in Munich, Germany. Vuzix partners including UbiMax (Booth 329), Upskill (Booth 215), AMA (Booth 214) and Augmenta (Booth 219) will be demonstrating their industrial solutions on the Vuzix M300 Smart Glasses. Vuzix will also be demonstrating the M300 at the Vuzix booth located in the MOC Exhibition Center (Booth 202).

Lance Anderson, Vuzix VP of Enterprise Sales will be moderating a panel session during the AWE Europe event entitled, "Expanding Reality: Current and Future Smart Glasses Hardware and Use Cases Across Industries" alongside other industry leaders on October 19, 2017 at 2:00 PM Central European Time Zone (CET). As part of the panel Mr. Anderson will dive into the smart glasses market with a focus on hardware and use cases for that hardware, presenting thoughts and opinions from those directly involved. Discussion will include current trends and future expectations, accelerators and barriers, use cases, roadmaps, and more in relation to the smart glasses ecosystem.

### **About Vuzix Corporation**

Vuzix is a leading supplier of Smart-Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility,

wearable displays and virtual and augmented reality. Vuzix holds 58 patents and 37 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2017 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

## **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the success and impact from the attendance at these trade events and among other things, the Company's leadership in the Video Eyewear and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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## **For further sales, and product information, please visit:**

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