

Vuzix Announces 4 New Partners Join VIP Program

*Apprentice Field Suite, ESSERT, Picavi, and Third
Eye Health Span Multiple Sectors and
Underscore the Growth and Importance of
Enterprise Augmented Reality Solutions
Supporting Vuzix' Smart Glasses*



ROCHESTER, N.Y., October 13, 2016 - Vuzix® Corporation (NASDAQ: VUZI), a leading supplier of Smart Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets, is pleased to announce that Germany based ESSERT GmbH, and Picavi, as well as US based Apprentice Field Suite and Third Eye Health are the latest partners to join the Vuzix Industrial Partner (VIP) program. As Vuzix VIPs, they have received early access to Vuzix M300 Smart Glasses and have been adapting their enterprise applications to leverage the state-of-the-art M300 platform. The Vuzix M300 represents the next generation of smart glasses, designed to address customer feedback from more than two years of productive use of the M100. The advanced ergonomic design and feature set of the new Vuzix M300 enables enterprise users to operate in an increasing number of situations as exemplified by the new VIP abstracts below;

Apprentice Field Suite: Focused on Pharmaceutical manufacturing/R&D and related industries dealing with Biologics, Chemicals and Consumer Products. Apprentice currently delivers compliant solutions to 5 of the top 10 Pharma companies, major Biotech's, industry leading CMO's, and complex manufacturing equipment providers. The unique features of the new Vuzix M300 smart glasses, such as BT4.1 beacon connectivity, Android 6 security and speech to text functionality, will allow Apprentice's clients to scale current pilots into full deployments in this extremely complex and regulated industry. These pharma related clients leverage significant ROI by utilizing Apprentice's complete solution that includes 3 core components: TANDEM enhanced collaborative telepresence increases uptime and efficiency while reducing troubleshooting travel expenses, MANUALS process and workflow aid improves accuracy and compliance, and GAUGE safety and hands-free data collection tools provide tangible productivity enhancements.

ESSERT specializes in 'Industrial Automation' for industry 4.0 and calls many of the world's largest manufacturing companies their clients. Essert software delivers industry specific telepresence applications coupled with live machine data for unprecedented effectiveness in manufacturing applications. Supporting applications lend themselves to training and documentation management providing Essert's clients with complete solutions all via the mobile platform that the new Vuzix M300 offers.

Picavi: Delivers an optimized and market ready vision picking solution for warehouse applications in Europe and North America, providing hands-free scanning and visual process guidance resulting in 18% operation gains over traditional picking methods. Picavi lessens the hurdles warehouses face to deploy at scale via the Picavi Pure and Picavi Smart integration software platforms, which allow for immediate integration into existing warehouse WMS systems with no

middleware. Their clients not only reap the lower costs and accuracy gains of vision picking, but also gain real-time operations transparency with easily reconfigurable workflows, now leveraging the ergonomic features that the Vuzix M300 brings to this difficult environment.

Third Eye Health: extends the reach of healthcare providers and experts through a secure, HIPPA compliant mobile platform for sharing video, audio, and data in real time to reduce unnecessary hospital visits and expedite time sensitive diagnoses remotely. Third Eye's secure system turns smart glasses into telemedicine devices, allowing nurses wearing Vuzix smart glasses to communicate with specialized remote medical staff through live secure video and the compliant exchange of medical data. Third Eye's early VIP access prepares them to deploy Vuzix M300's immediately when shipping commences to its customers, like Advanced Healthcare Solutions (a forty-nursing home chain in Texas), and many other individual physicians to further improve medical care and reduce costs in this highly regulated sector.

"We are thrilled to have these partners join our VIP program," said Paul Travers, President and Chief Executive Officer of Vuzix. "All have been strong AR partners for Vuzix M100 smart glasses. As augmented reality enterprise applications continue to expand in global use, Vuzix Smart Glasses are leading the charge with a very visible and growing list of use cases and VIP partners."

About Vuzix Corporation

Vuzix is a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 43 patents and 23 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2016 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to, among other things, the Company's leadership in the Smart Glasses, VR and AR industry and our leading position for application level support. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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