

## **VMware AirWatch Adds Industry's First Unified Management Solution for Vuzix Smart Glasses**

*Brings enterprise scalable device management and security to wearable smart glasses*

**Rochester NY – October 5, 2016** – Vuzix® Corporation (NASDAQ: VUZI), a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets announced that VMware, Inc., a global leader in cloud infrastructure and business mobility, announced the addition of new Vuzix M300 Smart Glasses management features to VMware AirWatch®. The update will bring a consistent management platform to streamlined onboarding experiences, network setup and application deployment to organizations seeking to leverage augmented and mixed reality devices to transform business processes. VMware is the first unified endpoint management solution to extend into wearables, enabling customers to manage their smart glasses alongside existing desktop and mobile endpoints. VMware is collaborating with Vuzix and others to help deliver wearable management and app delivery solutions at scale.

The convergence of smart glasses and augmented reality apps are beginning to take shape in organizations across industries. According to a recent report by Tech Pro Research<sup>1</sup>, 67 percent of organizations are considering augmented reality for future use at their organization. While businesses realize the productivity and efficiency gains associated with augmented reality, IT is challenged with configuring, securing, managing, deploying and updating these devices at scale.

To address this growing market and subsequent IT challenges with deploying augmented and mixed reality devices in the enterprise, VMware partnered with leading OEM smart glasses vendors and app developers to build wearable management into the VMware AirWatch Enterprise Mobility Management™ platform. Organizations will be able to manage these devices alongside their current mobile, tablet and laptop deployments. The updates will offer IT a simplified onboarding experience to easily set up devices with networks and applications. In a few clicks, organizations will be able to fully manage and secure their smart glasses fleet alongside their VMware AirWatch deployed devices.

"The new Vuzix M300 smart glasses, powered by Intel, are the first to run Android 6.0 and to be certified on VMware AirWatch, making them the most secure smart glasses on the market," said Paul Travers, CEO Vuzix Corp. "Our clients demand the highest security levels and ease of over the air update management when they deploy our M300's globally, and VMware AirWatch EMM makes that a non-issue for our many Fortune 500 clients."

### **About Vuzix Corporation**

Vuzix is a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 43 patents and 23 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2016 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

*VMware, AirWatch, AirWatch Enterprise Mobility Management, and Cross-Cloud Architecture are registered trademarks or trademarks of VMware, Inc. or its subsidiaries in the United States and other jurisdictions.*

## **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward-looking statements contained in this release relate to among other things, the use of VMware's MDM software and its performance in the Enterprise space, the Company's leadership in the Smart Glasses, VR and AR industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

## **Investor and Media Relations Contact:**

Andrew Haag  
Managing Partner  
IRTH Communications  
[vuzi@irthcommunications.com](mailto:vuzi@irthcommunications.com) 1-866-976-4784

Vuzix Corporation  
25 Hendrix Road, Suite A West Henrietta, NY 14586 USA  
Investor Information – Grant Russell  
[IR@Vuzix.com](mailto:IR@Vuzix.com)  
Tel: (585) 359-7562 [www.vuzix.com](http://www.vuzix.com)

## **For further sales, and product information, please visit:**

### **North America:**

<http://www.vuzix.com/contact/>

### **Europe/UK:**

<https://www.vuzix.eu/contact/>

### **Asia:**

<http://www.vuzix.jp/contact.htm>