

## **AMA joins the Vuzix Industrial Partner (VIP) Program, first in France to Develop on new M300**

*The AMA/Vuzix solution will be presented Sept 12-14 at the Field Service USA Event*

ROCHESTER, N.Y., September 7, 2016 - Vuzix® Corporation (NASDAQ: VUZI), a leading supplier of Smart Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets, is pleased to announce that AMA, sister company of Ubisoft and Gameloft, has joined the Vuzix Industrial Partner (VIP) program. Based in Rennes, France, AMA's fast growing business has prompted the recent opening of offices in Boston, London and Bucharest to support local implementations of their XPERT EYE software for smart glasses. As a pioneer in the 'see-what-I-see' video collaboration space, AMA has delivered this solution via connected smart glasses to a growing roster of clients in the Healthcare and Field Services industries.

Come see the AMA/Vuzix solution in action September 12-14 at Field Service USA, Fall at the Westin Fort Lauderdale Beach Resort. AMA and Vuzix are co-sponsoring the event along with several of the world's largest Field Service providers such as ServiceMax, ServicePower, Windriver, and others. <http://fieldserviceeast.wbresearch.com/sponsors>



“Always up on the latest technologies, AMA completes its portfolio with the latest generation Vuzix M300 Smart Glasses,” said Christian Guillemot, AMA CEO and Founder. “Specially built for the enterprise, with better battery life, powerful Intel processor, and an adjusted viewing angle, Vuzix is raising the bar for industrial grade enterprise wearable devices. As a pioneer and leader in the AR space, Vuzix is the right smart glasses partner for AMA to continue offering significant cost efficiencies and production advances in the workplace.”

AMA's clients are realizing operational and financial benefits in deployments today. For example, Air Liquide France has deployed AMA solutions at several French sites to help employees obtain remote expertise. Thanks to Vuzix smart glasses and easy-to-use software, a technician in the field can be helped by an expert or a fellow technician based in another location.

“This technology significantly improves the experience working for Air Liquide operators,” declared Clément Lix, Research Associate Air Liquide.

Doctors, especially surgeons, will find the improved M300 ergonomics with XPERT EYE an ideal solution which should see quick rising adoption rates and a proliferation of new use cases.

“When lives are at stake, failure is not an option. AMA XPERT EYE is the only solution in the industry I have used that performs at this level. We are using XPERT EYE for intra-operative training of surgeons daily to improve patient outcomes through knowledge crowdsourcing among experts. We are leading the point of view telehealth and tele-mentoring revolution into the future,” added Paul Szotek MD, FACS-Medical Director Founder Indiana Hernia Center Carmel.

“The revolutionary ergonomic design of the M300 with adjustable arm and camera angle fits comfortably on the user’s head for a full shift or long surgery,” says Paul Travers, President and Chief Executive Officer at Vuzix. “The M300 continues our history of delivering unprecedented features and capabilities within a truly wearable form factor, enabling smart glasses to be deployed in the most demanding environments. Together with partners like AMA, we’re creating solutions with competitive advantages and significant ROIs.”

#### **About AMA**

AMA was founded in 2004 by Christian Guillemot. AMA develops mobile, hands free video-conferencing solutions, allowing the glasses wearer to share his/her vision with a remote expert. AMA’s strategy involves a close relationship with its glasses partners. AMA is developing a strong international presence including in Rennes in France; London in the UK; Bucharest in Romania; and Boston in the US, and aims to become the worldwide market leader on “See-What-I-See” solutions on smart glasses.

#### **About Vuzix Corporation**

Vuzix is a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 43 patents and 23 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2016 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

#### **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to success and impact of AMA becoming a VIP, the M300 and its capabilities and improvements, and among other things, the Company's leadership in the Smart Glasses, VR and AR industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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