

Vuzix brings its iWear all-in-one audio visual HMD and next generation smart glasses to IFA 2016

Visit the booth to experience the features and benefits of both products.

OXFORD, UK August 25, 2016 - Vuzix® Corporation (NASDAQ: VUZI), a leading supplier of Smart Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets, is exhibiting its iWear and Smart Glasses on a dedicated booth at the International [IFA Event](#) in Berlin, September 2nd through the 7th. For the first time, attendees at the IFA event in Berlin will be able to test out its brand new all-in-one audio visual iWear Video Headphones for personal entertainment, use the popular M100 smart glasses and get a glimpse of the forthcoming next generation M300 smart glasses.

Showcasing in Hall 25, Booth 110-20, Vuzix will be demonstrating the entertainment features of the Vuzix iWear Video Headphones. Using its standard HDMI connection, wearers can watch 2D and 3D content from smartphones, Blu-Ray, games consoles, PC's and many other devices. Throughout the IFA event, several iWear units will be connected to a host of other devices for user interaction. In addition, following its recent partnership with Amimon/Connex Vuzix will have a display of the iWear / Drone connectivity, which is enabling drone racers to gain a significantly improved digital performance during races.

Vuzix is also taking the opportunity to showcase its best-selling android based M100 Smart Glasses which offer hands free access to data and information and will be showcasing, for the first time in Europe the all new, next generation M300 Smart Glasses. The M100 is already changing the way in which many organizations within industrial, supply chain, warehousing and many more are working. Providing access to real time information within the workplace and out in the field. The M300 Smart Glasses will bring an overall enhanced ability to send and receive data and information directly to remote colleagues. These are the next generation of smart glasses for industrial, enterprise, medical and engineering industries.

David Lock, Director of Operations EMEA said, "We're delighted to be back at IFA. We wanted to show Europe that Vuzix is an innovative company, always moving forward with improved and exciting products. We're thrilled to be spreading the word about our consumer entertainment product, the iWear Video Headphones and we're delighted that potential new customers from across Europe will get a glimpse of the next generation of smart glasses."

Vuzix iWear Video Headphones alongside the M100 and M300 Smart Glasses can be viewed on Booth 110-20, in Hall 25 of the IFA Messe Berlin.

About Vuzix Corporation

Vuzix is a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 43 patents and 23 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2016

and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to, among other things, the iWear Video Headphones, the M100 Smart Glasses and the new M300 Smart Glasses, and the Company's leadership in the Smart Glasses, VR and AR industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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