

## **Vuzix attends CEDEC 2016 and showcases “Pokémon Go” on M100 Smart Glasses, “Fighter Base” on iWear Video Headphones and its Latest Smart Glasses Technology**

ROCHESTER, N.Y., August 23, 2016 - Vuzix® Corporation (NASDAQ: VUZI), a leading supplier of Video Eyewear and Smart Glasses products in the consumer, enterprise, and entertainment markets, announced today that it will be attending the Computer Entertainment Developers Conference 2016 (CEDEC 2016) at the PACIFICO YOKOHAMA Conference center (Minatomirai, Nishi-Ku, Yokohama) from August 24<sup>th</sup> – 26<sup>th</sup>. At the event Vuzix will be demonstrating some of its newest wearable display technology including the iWear Video Headphones and M300 Smart Glasses. The Vuzix booth is at is No.36 on 3rd floor. Please visit the below link about CEDEC 2016 for more details.

<http://cedec.cesa.or.jp/2016/en/>

Vuzix will be showcasing Pokémon Go mirrored from a smartphone to the M100 Smart Glasses over a Wi-Fi connection. The user interface is using a Pochiru BT Controller. The Pochiru is a simple device containing a button. Even if your smartphone is in your bag or you are wearing gloves, you can still easily load and manipulate compatible applications using the button without selecting them from the home screen. Perfect for catching Pokémon characters without taking your phone out of your pocket. Visit this link to see a demonstration of the M100 and Pokémon Go.

[https://youtu.be/QLboBOA7\\_T4](https://youtu.be/QLboBOA7_T4)

Vuzix is a member of the OMA (Open Mobile Alliance) and Device WebAPI consortium and the Pokémon Go/M100 solution is enabled with third party support from leading OMA partners using the WebAPI interface GotAPI.

Also on display at the booth will be the engaging new VR flight sim, Fighter Base running on the iWear Video Headphones; integrated with our native Unity Driver.

<https://www.assetstore.unity3d.com/en/#!/content/63077>

Mark Vange from Fighter Base LLC, Founder commented, “The Fighter Base team is excited to feature support for the iWear in our upcoming Massively Multiplayer VR flight combat game. Adding iWear support was very quick and easy and the thoughtful physical design means that long term testing and play are very comfortable.” For more information on Fighter Base visit: <https://fighterba.se/home/>

### **About Vuzix Corporation**

Vuzix is a leading supplier of Video Eyewear and Smart Glasses products in the consumer, enterprise and entertainment markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 43 patents and 23 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2016 and several wireless

technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

#### **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to, among other things, and the Company's leadership in the Video Eyewear, VR and AR display and smart glasses industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the Company's Annual Reports and other filings with the with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)), including in the "Risk Factors" and MD&A sections thereof. Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

#### **Investor and Media Relations Contact:**

Andrew Haag  
Managing Partner  
IRTH Communications  
[vuzi@irthcommunications.com](mailto:vuzi@irthcommunications.com)  
[1-866-976-4784](tel:1-866-976-4784)

Vuzix Corporation  
25 Hendrix Road, Suite A  
West Henrietta, NY 14586 USA  
Investor Information – Grant Russell  
[IR@Vuzix.com](mailto:IR@Vuzix.com)  
Tel: (585) 359-7562

[www.vuzix.com](http://www.vuzix.com)

**For further sales, and product information, please visit:**

**North America:**

<http://www.vuzix.com/contact/>

**Europe/UK:**

<https://www.vuzix.eu/contact/>

**Asia:**

<http://www.vuzix.jp/contact.html>