

## **Pristine and Vuzix Extend Partnership through the Vuzix Industrial Partner (VIP) Program**



ROCHESTER, N.Y., August 18, 2016 - Vuzix<sup>®</sup> Corporation (NASDAQ: VUZI), a leading supplier of Smart Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets, is pleased to announce that Pristine, Austin-based developer of the EyeSight wearable software platform, has joined the Vuzix Industrial Partner (VIP) program. As a Vuzix VIP, Pristine has received one of the first early access Vuzix M300 Smart Glasses, and will bring EyeSight, its hands-free video collaboration platform to Vuzix' latest hardware. The Vuzix M300 represents the next generation of smart glasses, designed to address customer feedback from more than two years of productive use of the M100 in the field.

"We are extremely excited about the M300's raw power and innovative new features," said Mark Troutfetter, Vice President of Engineering at Pristine. "As our EyeSight platform has matured to support the needs of global enterprises, we've pushed the legacy smart glass devices to their limits. The M300's huge performance advancements and enterprise-focused design features make it the perfect device to empower the next wave of wearable innovation for our customers."

With EyeSight, Pristine's market opportunity encompasses organizations that rely on a distributed, skilled workforce—including companies in insurance, healthcare, manufacturing, inspection and certification, and field services. Powered by EyeSight, users can use verbal, hands-free commands to interact with their smart glasses, request support from an expert located anywhere around the world, and receive real-time coaching and assistance via secure first-person video streaming.

Pristine's selection as a VIP follows the announcement last year that the two companies had partnered to optimize EyeSight for Vuzix' M100 Smart Glasses. Pristine rapidly deployed the M100 to several enterprise customers, dramatically improving how those companies' front-line field professionals collaborated with remote specialists.

"We are pleased that Pristine has become a VIP," said Paul Travers, President and CEO of Vuzix. "EyeSight is a cutting edge solution that really shows how much technology can improve productivity and communication for enterprise users."

"With Vuzix, we are able to dramatically improve returns on invested capital for our customers. We are excited to be a part of the VIP program and expect to deliver even greater productivity advances to our enterprise customers with the M300," said Peter Evans, CEO of Pristine. He added, "Demand for the combination of EyeSight and the M300 is already high, both from companies new to wearable innovation, as well as existing customers."

Advance access to the Vuzix M300 Smart Glasses enables Pristine to integrate EyeSight with the new device, and make it generally available when Vuzix M300 ships to customers early this fall. "We began using EyeSight with Vuzix M100 smart glasses in early 2015 to enable nurses to live-stream audio and

video during their patient care visits to a remote wound care expert or physician,” said Lora Epperly, Director of Business Development and Care Innovations for Commonwealth Care of Roanoke, Inc. (CCR). “The results have been very impressive and we’re excited about the arrival of the M300, with its new sleeker design and improved capabilities, so much so that we’ve already placed pre-orders to be first in line to receive it.”

To learn more about the M300, or becoming a VIP, please contact Lance Anderson, VP of Enterprise Sales, at [lance\\_anderson@vuzix.com](mailto:lance_anderson@vuzix.com).

### **About Pristine**

Pristine is focused on enabling the deskless worker with enterprise software solutions for smart glasses. EyeSight, Pristine’s flagship platform, multiplies the skills, knowledge, and capability of a distributed workforce by enabling experts to be available anywhere, on-demand. Pristine’s collaborative solutions allow companies to instantly scale the knowledge of these experts, and in doing so, dramatically improve how you utilize these valuable human resources. EyeSight is available across every platform: Mac, PC, iPhone, iPad, Android, and Vuzix, and is HIPAA compliant. More information can be found on Pristine’s website ([www.pristine.io](http://www.pristine.io)), Pristine’s blog ([www.pristine.io/blog](http://www.pristine.io/blog)), and by following @PristineIO on Twitter ([www.twitter.com/pristineio](http://www.twitter.com/pristineio)).

### **About Vuzix Corporation**

Vuzix is a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 43 patents and 23 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2016 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

### **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to, among other things, the new M300 Smart Glasses, the partnership with Pristine and their success with the M300, and the Company's leadership in the Smart Glasses, VR and AR industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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