

## **Vuzix Teams with Ubimax to Deliver a Hands-Free M300 Smart Glasses Picking Solution to John Deere**

**ROCHESTER, NY, July 20, 2017** – [Vuzix® Corporation](#) (NASDAQ: [VUZI](#)), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets, is pleased to announce that the company has teamed up with Ubimax to deliver a hands-free smart glasses vision picking solution to John Deere utilizing the Vuzix M300; to reduce errors, improve picking speed and eliminate the need of a hand scanner within their machinery plant assembly line located in Mannheim Germany.

To eliminate problems on their mixed-model tractor assembly line, John Deere was seeking a mistake proof kitting process that would also improve worker productivity and flexibility. The project between John Deere, Vuzix and Ubimax moved from concept to implementation in just three months, leveraging Vuzix M300 smart glasses running Ubimax' xPick solution. The M300 allowed the worker to be hands free handling heavy tractor components, while leveraging visual cues, voice controls and the built-in camera scanner to eliminate paper instructions and a handheld RF scanner from the process.

"The production tact readiness, the productivity and especially the quality targets were met after 2 weeks in production," said Martin Drüke, Head of Factory Logistics John Deere Mannheim.

Within just two weeks of deployment, John Deere workers reduced the error rate to near zero, while concurrently achieving the target productivity improvements. As John Deere continues to use the Vuzix/Ubimax solution in operations today, the hands-free and ergonomic M300 has shown to improve worker satisfaction while significantly reducing training time, allowing increased worker flexibility in a real-time production environment. John Deere joins BMW, DHL, Daimler, and many others as another prominent adopters of hands-free smart glasses solutions from Vuzix and Ubimax.

"Vuzix is excited to partner with Ubimax to deliver a hands free smart glasses picking solution to a world class company such as John Deere in just three months from concept to implementation", said Paul Travers. "John Deere joins the list of hundreds of Vuzix customers that are working to deploy our technology."

Further information related to the John Deere implementation can be found on the Ubimax [website](#).

### **About Vuzix Corporation**

Vuzix is a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 51 patents and 39 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2017 and several wireless

technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

## **About Ubimax GmbH**

Ubimax is a leading supplier of wearable computing solutions with more than 100 deployments at large and mid-sized companies across Europe as well as North and Central America. Its innovative and productively deployed solutions improve customers' business process speed, quality and flexibility beyond state-of-the-art by making use of wearable computing technology such as Vuzix M300. The portfolio of Ubimax includes both, tailor-made customer solutions as well as industrial high-performance standard applications such as "xPick" for order picking, "xMake" for assembly and quality assurance, "xInspect" for maintenance and inspection tasks, and "xAssist" for remote service scenarios. Ubimax was founded in 2011 and serves its customers through offices in Bremen and Frankfurt (Germany), Atlanta (U.S.), and Guadalajara (Mexico).

## **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the new M300 Smart Glasses and the success of the teaming with Ubimax, as well as the Company's leadership in the Video Eyewear, VR and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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# Press Release

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