

Vuzix VIP LogistiVIEW To Demo “Pick to Sight” Workflow at JDA Focus 2017

ROCHESTER, NY, April 25, 2017 – [Vuzix® Corporation](#) (NASDAQ: [VUZI](#)), (“Vuzix” or, the “Company”), a leading supplier of Smart Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets, is pleased to announce that the company’s M300 will be proudly on display by LogistiVIEW, a Vuzix Industrial Partner (VIP), at JDA Focus 2017 event taking place April 25-28, 2017 at the MGM Grand in Las Vegas, Nevada.

At JDA Focus, LogistiVIEW will publicly debut a first of its kind real-time AR “Pick To Sight” workflow process, a wearable adaptation of common pick to light user experiences. Attendees will have an opportunity to try on the M300 smart glasses and experience enterprise AR first hand while picking promotional merchandise items into a tote. A demonstration of LogistiVIEW’s AR “Pick to Sight” workflow can be viewed at the following link: <https://logistiview.wistia.com/medias/z54z2qfprd>.

LogistiVIEW, headquartered in North Carolina, provides a technology platform that makes a logistics workforce faster, smarter, and more accurate than ever before. LogistiVIEW. has created the Effortless Human Interface, an entirely new way for workers to interact with existing business systems through AR smart glasses to instruct workers, computer vision to see and scan barcodes, configurable workflow to support diverse operations, Internet of things to enhance workflows with environmental context, and wearable devices to keep hands and eyes focused on getting work done. LogistiVIEW manages and tracks the execution of repeatable tasks with minimal loss of human efficiency.

“As a VIP partner to Vuzix, we are thrilled to see this vendor’s emphasis on real-world, practical use of wearable technology”, said Seth Patin CEO of LogistiVIEW. “With its ergonomic design, rich feature set and robust technology stack, the Vuzix M300 smart glasses excel in physically demanding environments and advance our mutual commitment to providing human-centric, operationally valuable solutions”.

“The team at LogistiVIEW has an incredible foundation and background in logistics and warehousing software,” said Paul J Travers, President and CEO of Vuzix. “LogistiVIEW understands the importance of removing impediments within the current warehouse and logistics environment and outfitting workers with hands-free wearable devices to drive efficiencies and productivity improvements”.

Event: 2017 JDA Focus
Location: MGM Grand in Las Vegas, Nevada
Date: April 25-28, 2017

About JDA Focus

JDA Focus brings together more than 2,000 retail and manufacturing professionals to network, share best practices and hear how industry leaders are delivering real results with the help of JDA's innovative solutions. The JDA Focus attendees consists of leaders in manufacturing, wholesale-distribution, transportation and logistics, and retail and services industries. The event features customer success stories from over 100 companies, including more than a dozen Fortune 500 companies spanning across various industries with operations around the globe.

About Vuzix Corporation

Vuzix is a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 51 patents and 39 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2017 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to, among other things, the success of event and future business for the M300 with LogistiVIEW, the Company's leadership in the Video Eyewear, VR and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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Press Release

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