

# Vuzix to Offer Cross-Industry AR Scalability Takeaways Panel Discussion Featuring Medtronic and TeamViewer

"Solving post-pandemic challenges with Enterprise AR" panel to be held April 15th, 2021





**ROCHESTER, NY, April 9, 2021 -** <u>Vuzix® Corporation</u> (NASDAQ: <u>VUZI</u>), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses and Augmented Reality (AR) technology and products, today announced an upcoming online panel discussion featuring Medtronic, a global leader in medical technology solutions, and TeamViewer, a leading provider of remote access software, to discuss key takeaways for a successful deployment of augmented reality for enterprise customers.

Given the continued disruption to global operations, organizations are adopting Smart Glasses solutions to adapt the way they do business. The upcoming panel event will address key scaling challenges common across industries, particularly how Medtronic has applied innovation to better support their customers and enable growth through augmented clinical case coverage. Medtronic will provide a firsthand key customer perspective on the global usage of Vuzix Smart Glasses paired with TeamViewer Frontline, along with some best practices around deploying augmented reality projects across a large company. TeamViewer will be attending to provide a software perspective and walk through how they partnered with Vuzix to enable a scalable solution for Medtronic and share cross-industry learnings throughout.

"There are so many pieces of the puzzle to consider when rolling out AR solutions, but even large-scale enterprise deployments can be streamlined down to a few manageable takeaways. We're proud to have supported Medtronic with powerful hardware that's first and foremost comfortable to wear, and versatile enough to take on such a wide range of use cases in the operating room and beyond," said Paul Travers, President and CEO of Vuzix. "This panel will be helpful to other organizations that need to address a variety of use cases for enabling the smart enterprise, enhancing customer service, and a host of other practical considerations."



## Press Release

Interested parties that would like to learn more can register for this webinar via the link below.

Date: April 15th, 2021

Start Time: 11:00 AM Eastern Time (ET)

Webinar/Registration Link: <a href="https://vuzix.zoom.us/j/95324945607">https://vuzix.zoom.us/j/95324945607</a>

### **About Vuzix Corporation**

Vuzix is a leading supplier of Smart-Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility, wearable displays and augmented reality. Vuzix holds 192 patents and patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2021 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK, and Tokyo, Japan. For more information, visit Vuzix website, Twitter and Facebook pages.

#### **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to Vuzix Smart Glasses, our current and future business relationships and opportunities with Medtronic and TeamViewer and among other things the Company's leadership in the Smart Glasses and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at <a href="https://www.sedar.com">www.sedar.com</a> or <a href="https://www.sedar.com">www.sec.gov</a>). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

#### **Media and Investor Relations Contact:**

Ed McGregor, Director of Investor Relations Vuzix Corporation ed mcgregor@vuzix.com

Tel: (585) 359-5985

Vuzix Corporation, 25 Hendrix Road, Suite A, West Henrietta, NY 14586 USA, Investor Information – IR@vuzix.com www.vuzix.com