

# **Press Release**

# Vuzix to Attend 29<sup>th</sup> Annual ROTH Conference in Dana Point, CA on March 13, 2017

ROCHESTER, N.Y., March 8, 2017 - Vuzix<sup>®</sup> Corporation (NASDAQ: VUZI), a leading supplier of Smart Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets, will attend the 29<sup>th</sup> Annual ROTH Conference in Dana Point, CA on March 13, 2017 at the Ritz Carlton, Laguna Niguel, in Dana Point, CA.

Paul Travers, President and CEO will be available for one-on-one meetings and will also be demonstrating the Company's next generation M300 Smart Glasses and the Blade 3000 fashion Smart Sunglasses with its latest waveguide optics.

To arrange a one-on-one meeting with management, please contact Andrew Haag at <u>vuzi@irthcommunications.com</u> or 1-866-976-4784.

## About 29<sup>th</sup> Annual ROTH Conference

The ROTH conference is one of the largest of its kind in the U.S. Following the success of previous years' events, the ROTH Conference, with close to 500 participating companies and over 4,000 attendees, will feature presentations from hundreds of public and private companies in a variety of sectors including: Healthcare, Technology, Internet & Media, Cleantech, Industrial Growth & Solar, Consumer, oil & Gas, Mining & Minerals and Business Services.

### **About Vuzix Corporation**

Vuzix is a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 51 patents and 39 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2017 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

### Media and Investor Relations Contact:

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