

## Vuzix' Award-Winning Smart Swim™ Smart Glasses Now Shipping

*Smart Swim is available on Amazon and at Vuzix.com*

ROCHESTER, NY, March 4, 2020 – [Vuzix® Corporation](#) (NASDAQ: [VUZI](#)), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses and Augmented Reality (AR) technology and products, today announced that its Smart Swim™ Smart Glasses product has launched for sale on [Amazon](#) for \$499 and on Vuzix' [website](#).



Developed by Vuzix Labs, the Company's rapid development product and engineering division, Smart Swim™ is a heads-up display for swimmers that provides workout status and training information in real-time, enabling uninterrupted swimming activities. It is the world's first advanced and fully enabled smart glasses device that attaches to a swimmer's favorite swim goggles. It received two CES 2020 Innovation Awards.

Vuzix worked closely with swimmers and coaches to develop this smart glasses solution which measures lap times, displays distance covered and downloads workouts. Displaying lap times in front of the eye encourages swimmers to push harder and reconsider their technique, improving stamina by removing the need to keep stopping. Smart Swim connects swimmers with their coaches directly, so the same information is accessible to be analyzed. This is the new way to develop as an athlete. It also includes a video player to entertain swimmers during longer sessions in the water.

"Vuzix Smart Swim™ is more than a swimming coach or workout management tool as it transforms the world under the water with its built-in video player, replacing the mundane swimming pool tiles or dark lakes with your favorite TV show, movie or music video," said Paul Travers, Vuzix President and Chief Executive Officer. "The product is also versatile as it is waterproofed and can be worn on many types of goggles, from swimming, mountaineering in a downpour, or kayaking down the rapids."

## **About Vuzix Corporation**

Vuzix is a leading supplier of Smart-Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility, wearable displays and augmented reality. Vuzix holds 150 patents and patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2020 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK, and Tokyo, Japan. For more information, visit Vuzix [website](#), [Twitter](#) and [Facebook](#) pages.

## **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the Vuzix Labs Smart Swim, future orders and among other things the Company's leadership in the Smart Glasses and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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