

VUZIX Basics Video Now Available for Public Sale as a SaaS Subscription via the Vuzix App Store

ROCHESTER, NY February 20, 2017 – [Vuzix® Corporation](#) (NASDAQ: [VUZI](#)), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets, is pleased to announce that VUZIX Basics™ Video, a remote support and telepresence application, is now available for download from the Vuzix App store for new and existing M300 users. Vuzix Basics Video offers essential video collaboration functionality in a secure and simple to use SaaS (software as a service) subscription offering for the Vuzix M300 Smart Glasses.

VUZIX Basics Video v 1.0 is the result of several months of successful pilots of the beta version by a wide range of companies including GE Aviation, H-E-B, VIBCO and Life Cycle Engineering. Now anyone with an M300 can pay the low cost annual subscription fee, download the Vuzix Basics Video software, and immediately start collaborating. A one-year subscription of Vuzix Basics Video retails for \$700. In two simple steps, VUZIX Basics Video connects field technicians with remote experts and central offices for real-time video/audio collaboration in a heads-up and hands-free environment enabled by Vuzix M300 Smart Glasses.

The launch of VUZIX Basics Video addresses the enterprise space by providing an affordable and standard solution for remote collaboration and support to companies worldwide. Additionally, VUZIX Basics Video and the Vuzix M300 enables virtually any entity to launch low risk, small scale pilots or accelerate their larger rollouts. This integrated solution should seed new pilots and proofs of concept for Vuzix M300s across a variety of market verticals and industries across the globe.

“The availability of VUZIX Basics™ Video for download on the Vuzix App store opens the door now for thousands of existing M300 users in the field to have easy access to our remote support and telepresence software,” said Paul Travers, CEO and President, Vuzix. “This solution will directly complement the more complex and enhanced software offerings from our VIP partners by allowing users to see the positive impact of smart glasses before committing to a more sophisticated VIP solution customized and optimized for their business. This should open up new paths to business opportunities and large-scale rollouts for Vuzix and our VIP partners as we move into 2018.”

About Vuzix Corporation

Vuzix is a leading supplier of Smart-Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 59 patents and 42 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics

Show (or CES) awards for innovation for the years 2005 to 2018 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to VUZIX Basics™ Video application, its features and market demand and among other things the Company's leadership in the Smart Glasses and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

Media and Investor Relations Contact:

Matt Margolis, Director of Corporate Communications and Investor Relations, Vuzix Corporation
matt_margolis@vuzix.com Tel: (585) 359-5952

Andrew Haag, Managing Partner, IRTH Communications
vuzi@irthcommunications.com Tel: (866) 976-4784

Vuzix Corporation, 25 Hendrix Road, Suite A, West Henrietta, NY 14586 USA,
Investor Information – IR@vuzix.com www.vuzix.com

For further sales, and product information, please visit:

North America:

<http://www.vuzix.com/contact/>

Europe/UK:

<https://www.vuzix.eu/contact/>

Asia:

<http://www.vuzix.jp/contact.html>