

Vuzix Completes Successful Vuzix Basics Video Pilot with One of the Nation's Largest Retailers

ROCHESTER, NY, January 23, 2018 – [Vuzix® Corporation](#) (NASDAQ: [VUZI](#)), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets, is pleased to announce that H-E-B, one of the 15 largest retailers in the US has successfully piloted Vuzix Basics Video (VBV) within H-E-B's manufacturing operations.

"Daniel Estrada, Associate Team Leader at H-E-B, pulled the Vuzix M300 Smart Glasses out of the box and had them in productive use in a matter of minutes. Setup was seamless and easy. We were highly impressed with the audio quality and noise cancelation delivered by the integrated Vuzix Basics Video solution on the M300, especially in noisy environments. While the solution exceeded our expectations, we're even more excited at the new and innovative use cases the team is developing to provide operators with the right data at the right time, while allowing them to work hands free. The ability to leverage augmented reality on the plant floor will open the door to a game changing approach to technical education and knowledge transfer. We've really just started to scratch the surface of all the ways we can drive value with the Vuzix M300 in our operations", commented Greg Flickinger, Group VP of Manufacturing Operations at H-E-B.

"Vuzix Basics Video is built to work right out of the box: click, connect, collaborate. The feedback we've received from H-E-B and other pilot customers validates the value proposition and that the ability to put the Vuzix M300 into productive use, quite literally in minutes, is transformational. More importantly, the immediate ROI and simplicity of deployment unlocks a flood of additional, high value use cases for our customers. We are excited to hear of H-E-B's success, and are looking forward to expanding our relationship in the weeks and months ahead," said Paul Boris, COO of Vuzix.

About H-E-B

H-E-B is headquartered in San Antonio, Texas with approximately \$24 billion in revenue and over 100,000 Partners. Founded in 1905, H-E-B operates more than 360 stores in a number of formats, including superstores, supermarkets and gourmet markets. H-E-B is the #1 food retailer in the Austin, San Antonio, Corpus Christi and Rio Grande Valley markets. H-E-B is the largest private company in Texas and one of the 15 largest privately held companies in the U.S.

About Vuzix Corporation

Vuzix is a leading supplier of Smart-Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 59 patents and 42 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics

Show (or CES) awards for innovation for the years 2005 to 2018 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to H-E-B and the Company's leadership in the Video Eyewear, VR and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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