

# Vuzix Blade™ Augmented Reality Smart Glasses Earn Spotlight at CES 2018

ROCHESTER, NY, January 17, 2018 – <u>Vuzix® Corporation</u> (NASDAQ: <u>VUZI</u>), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets, is pleased to announce that the Vuzix Blade Smart Glasses were awarded several best of awards and drew media interest from journalists and reporters around the globe at CES 2018. Vuzix Blade CES Media coverage included <u>The Verge, Wareable, TechRadar, TIME, Digital Trends, Gizmodo, Next Reality, YICAI</u> and <u>WWD</u>.

### **Vuzix Blade CES 2018 Awards**

- TIME named Vuzix Blade "One of the 10 Coolest Gadgets at CES 2018"
- Rolling Stone named Vuzix Blade "One of the Best Gaming Gadgets at CES 2018"
- <u>CNET</u> named Vuzix Blade "Best of CES 2018: Day 1"
- FOX News named Vuzix Blade "Best Wearable"
- Tom's Guide awarded Vuzix Blade "Best Augmented Reality at CES 2018"
- TechRadar awarded Vuzix Blade "Best AR on Show at CES 2018"

### **Vuzix Blade CES 2018 Hands-on Video Reviews**

- "The Blade AR glasses fix Google Glass' big problems" The Verge
- "Vuzix Blade hands-on at CES 2018" Endgadget
- "Vuzix Blade and M300 augmented reality headset hands-on" PhoneArena
- "Estos lentes inteligentes realmente son futuristas Vuzix Blade CES 2018" jose Tecnofanatico

"From the moment, the Vuzix booth opened on Tuesday until the close of CES 2018 on Friday there was a 30-45-minute wait to demo the Vuzix Blade AR smart glasses. The user feedback was extremely positive, the hardware held up during rigorous use and demo users were able to quickly learn and drive through the menus and applications on the Vuzix Blade." said Paul Travers, President and CEO of Vuzix.

Additional media coverage related to CES 2018 can be accessed from the Vuzix website.

### **About Vuzix Corporation**

Vuzix is a leading supplier of Smart-Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility,



# Press Release

wearable displays and virtual and augmented reality. Vuzix holds 59 patents and 42 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2018 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

## **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the company's success marketing the Vuzix Blade and the Company's leadership in the Smart Glasses and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at <a href="https://www.secdar.com">www.secdar.com</a> or <a href="https://www.secdar.com">www.secdar.com</a> or

#### **Media and Investor Relations Contact:**

Matt Margolis, Director of Corporate Communications and Investor Relations, Vuzix Corporation matt\_margolis@vuzix.com Tel: (585) 359-5952

Andrew Haag, Managing Partner, IRTH Communications vuzi@irthcommunications.com Tel: (866) 976-4784

Vuzix Corporation, 25 Hendrix Road, Suite A, West Henrietta, NY 14586 USA, Investor Information – IR@vuzix.com www.vuzix.com

### For further sales, and product information, please visit:

North America:

http://www.vuzix.com/contact/

Europe/UK:

https://www.vuzix.eu/contact/

Asia:

http://www.vuzix.jp/contact.html