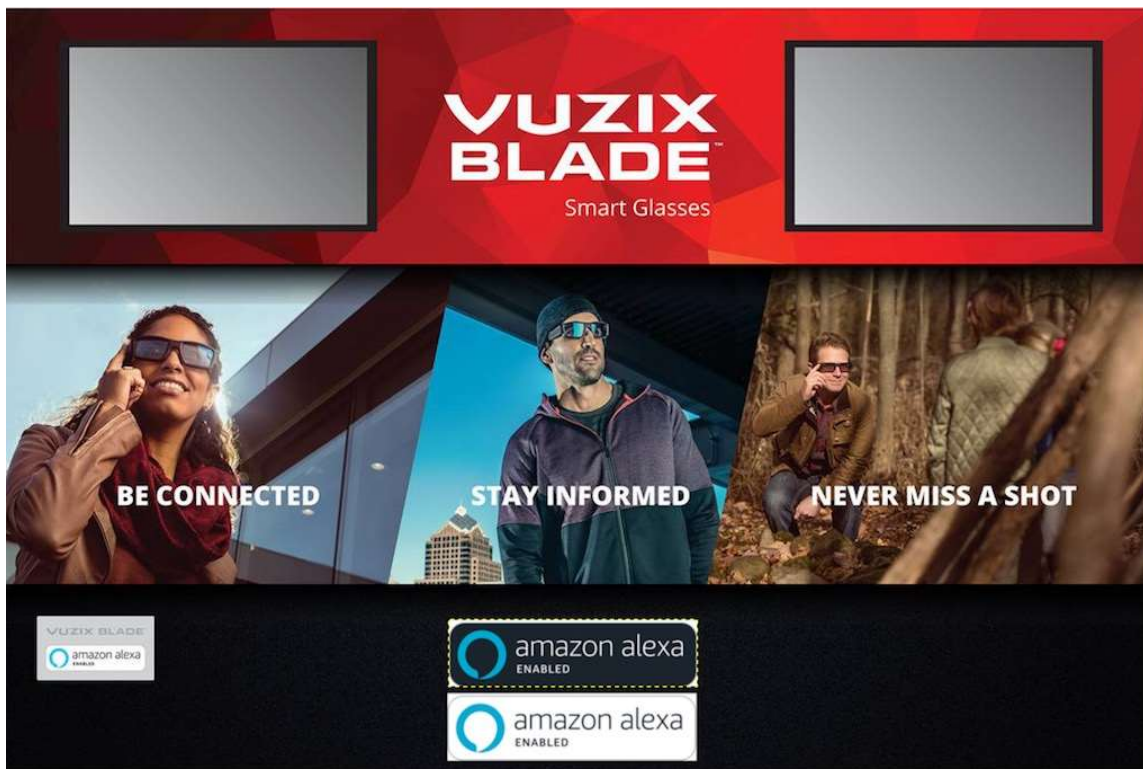


Vuzix Showcases Alexa-enabled Vuzix Blade™ Smart Sunglasses at CES

ROCHESTER, NY, January 10, 2018 – [Vuzix® Corporation](#) (NASDAQ: [VUZI](#)), ("Vuzix" or, the "Company"), a leading supplier of Smart Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets, is pleased to announce it is showcasing the Vuzix Blade AR Smart Sunglasses with Amazon Alexa at 2018 CES in Las Vegas, Nevada January 9-12, in the Las Vegas Convention Center (LVCC), Central Hall Booth #17147.

The Vuzix Blade leverages our intellectual property patent portfolio and leadership position in the area of optics, head mounted displays and smart glasses, which allows Vuzix to bring to market the world's smallest and sleekest pair of AR smart glasses ever developed. The Vuzix Blade weighs in at less than 3 oz. and is expected to ship commercially in early 2018.



Alexa is Amazon's cloud-based voice service and we are excited to announce the Vuzix Blade will be Alexa-enabled so you can talk to Amazon Alexa on your Smart Sunglasses. With Alexa, you can ask to play music, hear and display the news or weather, control smart home devices, and more. Alexa lives in the cloud, so she's always getting smarter, adding new capabilities that are delivered to your device automatically. Using

Alexa on your Vuzix Blade AR Smart Sunglasses is simple and hands-free – just ask, and Alexa will respond instantly.

Today Vuzix released its latest video on the Vuzix Blade™ AR Smart Glasses running Alexa which can be seen on the Vuzix YouTube [channel](#).

“We have all seen how Alexa has transformed interaction in homes, but in today’s world, we are constantly on the go. Having the Vuzix Blade AR Smart Sunglasses Alexa-Enabled, will allow you to not only see the digital world, but also communicate with the digital world hands free, no matter where you are.” said Alex Kelly, Director of Innovation & Strategic Partnerships, Vuzix.

“Vuzix continues to lead the way in wearable smart glasses innovation and it should come as no surprise that the Vuzix Blade AR Smart Sunglasses will be the first pair of smart glasses to be Alexa-Enabled. This is the beginnings of leaving your phone in your pocket” said Paul Travers, President and CEO of Vuzix.

About Vuzix Corporation

Vuzix is a leading supplier of Smart-Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 59 patents and 42 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2018 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

Forward-Looking Statements Disclaimer

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to Amazon Alexa and the Company's leadership in the Video Eyewear, VR and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at www.sedar.com or www.sec.gov). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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