

## Vuzix Blade™ Augmented Reality Smart Glasses to be Officially Unveiled at CES 2018

ROCHESTER, N.Y., January 5, 2018 – [Vuzix® Corporation](#) -- [Vuzix® Corporation \(VUZI\)](#), ("Vuzix" or the "Company"), a leading supplier of Smart Glasses and Augmented Reality (AR) technologies for the consumer and enterprise markets, is pleased to announce the official unveiling of the Vuzix Blade™, which was awarded four International CES Innovation 2018 awards in the areas of Fitness, Sports and Biotech; Wireless Handset Accessories; Portable Media Players and Accessories as well as Computer Accessories.



The Vuzix Blade AR Smart Glasses provide a wearable smart display with a see-through viewing experience utilizing Vuzix' proprietary waveguide optics and Cobra II display engine. It's like having your computer or smartphone screen information right in front of you, wherever you go. The Vuzix Blade weighing in at less than 3 oz. represents the first pair of smart glasses that provide the wearer with a sizable virtual screen and brilliant pallet of colors via a thin completely see-through lens, in a fashionable form factor. The Vuzix Blade features adjustable FOV location and brightness, and is prescription ready, enabling any wearer both indoors and out to enjoy a comfortable visual experience. The Vuzix Blade, which can be paired seamlessly to Android or iOS phones enables individuals or workers to leave their phone in their pocket while visually presented with location aware content driven by the user's phone. Built for today's world and usable for work or play, the Vuzix Blade AR Smart Glasses offer the wearer heads up and hands-free mobile computing and connectivity, in an unprecedented form factor.

Today Vuzix released its latest video on the Vuzix Blade™ AR Smart Glasses which can be seen on the Vuzix YouTube [channel](#).

The Vuzix Blade is the natural evolution of AR, providing the user with the wide range of features and capabilities available today, in a form factor that people will want to wear. Directions, menus, weather, events, stocks, video conferencing, sports updates, social feeds, bio-metrics and more, right in front of you, literally. AR smart glasses that right out of the box provide hands-free access to all the alerts from your phone, while allowing you to leave your phone in your pocket. The large Vuzix Developer community will be able leverage the open Android platform of the Vuzix Blade to bring new and creative ideas to life. Supported by Vuzix new App Store, Developers can offer or sell their applications to all Vuzix Blade users, expanding an ecosystem of AR applications for real world use today.

For consumers, the Vuzix Blade is the perfect companion to your android or iOS smartphone allowing users to always be connected, stay informed and never miss a photo shot. The Vuzix Blade's companion app will allow users to seamlessly pair their Vuzix Blade Smart Glasses to their smartphone to leverage applications and manage notifications, while leaving their phone in their pocket. Experience overlay information such as mapping directions, restaurant menus, and weather information, capture POV video and pictures, answer phone calls and texts right from the glasses, and more. The intuitive and feature packed Vuzix Blade OS allows the user to simply and intuitively navigate via simple swipes and taps, or leverage voice controls and external AI systems.

While the Vuzix M300 smart glasses are the device of choice in many enterprise deployments, there is a sector of business, especially B2C, in which the form factor is a deterrent. Visual appearance and portability are a crucial requirement when it comes to servicing retail customers in big box retail chains, supermarkets, restaurants, department stores, and other client facing work environments. The Vuzix Blade with its fashionable form factor and all-day wear-ability fills this gap. For the enterprise user, the Vuzix Blade will pair with their smart phone or connect directly to a Wi-Fi network, allowing for custom secure industrial applications. Although not as powerful as the stand alone Vuzix M300 smart glasses, the Vuzix Blade will open new and organic growth opportunities within the enterprise space.

“The official unveiling of the Vuzix Blade™ AR Smart Glasses from its production ready tooling is a pivotal moment for Vuzix and for the AR industry as a whole, as it introduces the first truly wearable pair of light weight AR smart glasses for consumers and enterprise,” said Paul Travers, President and CEO of Vuzix. “What differentiates the Vuzix Blade from all existing or proposed AR smart glasses and mixed reality head mounted computers, is that it's built for today's user. With a fashionable form factor, a brilliant display, and a broad range of features that allow the user to experience AR at work or play, the Vuzix Blade is the first pair of smart glasses that people would actually enjoy wearing. Just as important, it is the only AR-enabled pair of smart glasses that work right out of the box, without the need for programming - just connect to your device, customize your settings and go. Either at work or at leisure, the Vuzix Blade Smart Glasses are the most compact and sleek AR-enabled smart glasses available today.”

To schedule a meeting with Vuzix representatives during CES 2018, please contact our PR representative Jiten Dadlani at [jitendadlani@maxborgesagency.com](mailto:jitendadlani@maxborgesagency.com) or Matt Margolis at [matt\\_margolis@vuzix.com](mailto:matt_margolis@vuzix.com).

## **About Vuzix Corporation**

Vuzix is a leading supplier of Smart-Glasses and Augmented Reality (AR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high-quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 59 patents and 42 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2018 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY, Oxford, UK and Tokyo, Japan.

## **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to the new Vuzix Blade product and its technology demonstrations at CES, the advancements of Vuzix products, and among other things the Company's leadership in the Smart Glasses and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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