

## Vuzix Exhibits Award-Winning Blade 3000 Smart Glasses at CES 2017

**ROCHESTER, NY, January 4, 2017** – [Vuzix<sup>®</sup> Corporation](#) (NASDAQ: [VUZI](#)), ("Vuzix" or, the "Company"), a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets, is pleased to announce that the Company will showcase its CES Innovation awards winner, the new Blade 3000 Smart Glasses at CES 2017. The Company's latest product will be unveiled along with some special sneak AR technology demonstrations at the Las Vegas Convention Center, Central Hall Booth #13246, from January 5 to 8, 2017. Vuzix will also present the Blade 3000 at the Texas Instruments booth M115, in the Central Hall.



The Blade 3000 delivers a vibrant full color display, with enhanced functionality for on-the-go, hands-free, mobile computing requirements. Ideal for mobile applications, now you can stay connected and navigate without taking your Smartphone out your pocket or purse. Winner of four international CES Innovation 2017 Honoree Awards in the following categories:

- Computer Accessories Product
- Gaming Product
- Virtual Reality Product
- Wireless Handset Accessories Product

For work and play – the lightweight Vuzix Blade 3000 are the first Smart Sunglasses featuring style, performance and advanced waveguide optics for hands-free mobile computing and connectivity. Ideal for mobile applications – from social media, such as Facebook to navigation, augmented realty, HD photography and HD video recording. Use it into track your health level fitness with external BT sensors for fitness activities, like jogging, biking and skiing. And for the business user, the Blade 3000 Smart Glasses are the perfect workplace tool for delivering enhanced functionality for hands-free, mobile computing requirements. Ideal for light business mobile applications – from accessing real-time data, to navigation, to augmented realty, to HD photography and HD video recording. The perfect mobile communications tool for daily use in your business activities.

The Vuzix Blade 3000 Smart Sunglasses is completely untethered and supports both wireless Wi-Fi and Bluetooth interfaces and it delivers a “hands free” digital world, providing unprecedented access to location-aware

connected information, data collection and more. A private, see-thru, bright full color, high resolution big screen, that provides a wide range of experiences –in both sunlight and indoors. The Vuzix Blade 3000 is your very own wearable, mobile personal computer.

To see a video demonstration of the Blade 3000, please click here: <https://www.vuzix.com/Products/Series-3000-Smart-Glasses>.

To schedule a meeting with Vuzix representatives during the show, please contact PR representative Steven Hirsch at [stevenhirsch@maxborgesagency.com](mailto:stevenhirsch@maxborgesagency.com) or Andrew Haag at [vuzi@irthcommunications.com](mailto:vuzi@irthcommunications.com).

## **About Vuzix Corporation**

Vuzix is a leading supplier of Smart-Glasses, Augmented Reality (AR) and Virtual Reality (VR) technologies and products for the consumer and enterprise markets. The Company's products include personal display and wearable computing devices that offer users a portable high quality viewing experience, provide solutions for mobility, wearable displays and virtual and augmented reality. Vuzix holds 49 patents and 43 additional patents pending and numerous IP licenses in the Video Eyewear field. The Company has won Consumer Electronics Show (or CES) awards for innovation for the years 2005 to 2016 and several wireless technology innovation awards among others. Founded in 1997, Vuzix is a public company (NASDAQ: VUZI) with offices in Rochester, NY; Oxford, UK; and Tokyo, Japan.

## **Forward-Looking Statements Disclaimer**

Certain statements contained in this news release are "forward-looking statements" within the meaning of the Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. Forward looking statements contained in this release relate to new products and technology demonstrations and advancements of Vuzix products, among other things, and the Company's leadership in the Video Eyewear, VR and AR display industry. They are generally identified by words such as "believes," "may," "expects," "anticipates," "should" and similar expressions. Readers should not place undue reliance on such forward-looking statements, which are based upon the Company's beliefs and assumptions as of the date of this release. The Company's actual results could differ materially due to risk factors and other items described in more detail in the "Risk Factors" section of the Company's Annual Reports and MD&A filed with the United States Securities and Exchange Commission and applicable Canadian securities regulators (copies of which may be obtained at [www.sedar.com](http://www.sedar.com) or [www.sec.gov](http://www.sec.gov)). Subsequent events and developments may cause these forward-looking statements to change. The Company specifically disclaims any obligation or intention to update or revise these forward-looking statements as a result of changed events or circumstances that occur after the date of this release, except as required by applicable law.

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